

**LETTER OF ACCEPTANCE (LOA)**

Number : 224 Miceb2<sup>nd</sup>  
LoA Date : 01-07-2024  
Author : Marlina Siregar, Pristiyono, Nur Ainun Tiara  
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Affiliation : University of Labuhanbatu  
Paper Title : **“Analysis Of Umkm Marketing Strategies In The Sub-District Of Bilah Hulu-Aek Nabara”**

Dear **“Nur Ainun Tiara”**

We are pleased to inform you that, after a careful double-blind peer-reviewing process, your manuscript is accepted for oral presentation at 2<sup>nd</sup> Medan International Conference On Economic And Business to be held from **4 July 2024** in Universitas Muhammadiyah Sumatera Utara, Medan, Indonesia. To be eligible to publish on Advances in Economics, Business and Management Research After receiving this Letter of Acceptance (LoA).

Should you have any questions concerning registration, conference program, and paper publication, please do not hesitate to contact us by e-mail to [miceb2@umsu.ac.id](mailto:miceb2@umsu.ac.id). Information of the conference, kindly refer to the official conference website at <https://feb.umsu.ac.id/miceb2024/>

as a Presenter of 2<sup>nd</sup> Medan International Conference on Economics And Business with the following scheme:

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1	Presenter	800.000
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