



Innovative: Journal Of Social Science Research
Universitas Pahlawan Tuanku Tambusai

LETTER OF ACCEPTANCE (LoA)
No.804/INNOVATIVE/VI/2024

The Editor in Chief of Innovative Journal has been received the article:

In The Name Of : **Ida Royani Munthe, Bayu Eko Broto, Anita Sri rejeki**
Title : PENGARUH HARGA, KUALITAS PELAYANAN, KEPUASAN KONSUMEN DAN STRATEGI *WORD OF MOUTH* TERHADAP KEPUTUSAN PEMBELIAN DI GROSIR UD.RD DESA SENNAH KECAMATAN PANGKATAN
Institution : Universitas Labuhanbatu

And pleased to inform you that the article has completed its review and will be published in the Innovative: Journal Of Social Science Research Volume 4 Number 2 of 2024 (E- ISSN 2807-4238 and P-ISSN 2807-4246). This journal is indexed by Sinta 5, Moraref, One Search, Base and Google Scholar. Thus, this letter of statement is prepared to be used properly.

Bangkinang, 20 April 2024

Signed below



Putri Hana P, M.Pd