

Lampiran 1 : Kuesioner

IDENTITAS RESPONDEN

A. DATA RESPONDEN

Nama :
Usia :
Jenis Kelamin :
Jabatan :

A. PETUNJUK PENGISIAN RESPONDEN

Berikan tanda checklist (√) pada kolom jawaban yang telah disediakan dibawah ini sesuai pilihan anda.

Simbol	Kategori	Skor
SS	Sangat Setuju	5
S	Setuju	4
RR	Ragu-Ragu	3
TS	Tidak Setuju	2
STS	Sangat Tidak Setuju	1

Kualitas Produk (X1)

No	Pernyataan	SS	S	RR	TS	STS
1.	Kinerja karyawan cafe harus sangat cekatan					
2.	Cafe harus memiliki tampilan yang baik sehingga sejuk dipandang					
3.	Tingkat kualitas produk sangat maksimal					
4.	Tata kelola produk sesuai yang saya butuhkan					
5.	Bangunan cafe terlihat sangat baik dan menawan					

Harga (X2)

No	Pernyataan	SS	S	RR	TS	STS
1.	Cafe menawarkan harga yang terjangkau					
2.	Cafe tetap menyesuaikan harga dengan beragam pilihan					
3.	Saya merasa harga tidak terlalu jauh dengan kondisi perekonomian saya					
4.	Selalu memiliki kesan dan manfaat tersendiri					

5.	Tidak jauh berbeda dengan harga di pusat kota					
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Lokasi (X3)

No	Pernyataan	SS	S	RR	TS	STS
1.	Penghambat dalam kemacetan dalam perjalanan menjadi acuan perbaikan					
2.	Cafe diperluas agar sangat jelas terlihat dari jalan besar					
3.	Tidak ada arus mobilitas yang tinggi di sekitarnya memungkinkan aman untuk dilaluinya					
4.	Lokasi parkir cukup luas untuk roda 2 dan 4					
5.	Kenyaman saat berada di cafe menjadi prioritas					

Keputusan Pembelian Konsumen (Y)

No	Pernyataan	SS	S	RR	TS	STS
1.	Ditambah akan pilihan produk sehingga beragam					
2.	Makanan dan minuman yang disajikan					

	harus belabel dan bermerk serta bermutu					
3.	Pelayanan dalam menjamu dan menghidangkan dengan sopan santun					
4.	Ada kepuasan ketika berada di cafe ini dengan yang diberikan					
5.	Selalu ada menu paket yang ditawarkan di setiap harinya					

Lampiran 2 : Hasil Kuesioner

Hasil Rekap Data Kuesioner Kualitas Produk (X1)

RESPONDEN	X1.1	X1.2	X1.3	X1.4	X1.5	TOTAL
1	5	5	4	5	5	24
2	5	5	5	5	5	25
3	5	5	5	5	5	25
4	5	5	5	5	5	25
5	4	4	4	5	5	22
6	5	5	5	4	4	23
7	5	5	5	3	3	21
8	5	5	5	5	5	25
9	5	5	5	5	5	25
10	5	5	5	5	5	25
11	4	4	4	5	5	22
12	5	5	5	4	4	23
13	5	5	5	4	4	23
14	5	5	5	5	5	25
15	4	4	4	5	5	22
16	5	5	5	5	5	25
17	5	5	5	5	5	25
18	5	5	4	4	5	23
19	5	5	5	5	5	25
20	5	5	5	5	5	25
21	4	4	5	5	5	23
22	5	5	5	5	5	25
23	4	4	4	5	5	22
24	5	5	5	4	4	23
25	5	5	5	4	4	23
26	5	5	5	5	4	24
27	4	4	4	5	5	22
28	5	5	5	4	4	23
29	5	5	5	5	5	25
30	5	5	5	5	5	25
31	4	4	4	3	3	18
32	4	4	4	4	4	20
33	5	5	4	4	4	22
34	5	5	5	4	4	23

35	4	4	3	4	4	19
36	4	4	4	4	4	20
37	5	5	5	5	5	25
38	5	5	5	4	4	23
39	4	4	4	4	4	20
40	4	4	4	5	5	22
41	4	4	4	4	3	19
42	5	5	5	4	4	23
43	4	4	4	4	4	20
44	4	4	4	3	3	18
45	5	5	4	4	4	22
46	4	4	4	4	4	20
47	5	5	5	5	5	25
48	4	4	4	5	5	22
49	4	4	4	4	4	20
50	4	4	5	5	5	23

Hasil Rekap Data Kuesioner Harga (X2)

RESPONDEN	X2.1	X2.2	X2.3	X2.4	X2.5	TOTAL
1	5	5	5	5	5	25
2	5	5	4	4	4	22
3	5	5	4	4	4	22
4	5	5	4	4	4	22
5	5	4	4	4	5	22
6	4	5	4	4	5	22
7	5	5	5	5	4	24
8	4	4	4	4	4	20
9	4	4	4	5	5	22
10	5	5	5	5	5	25
11	4	5	5	5	5	24
12	4	4	4	5	5	22
13	4	4	4	4	4	20
14	4	4	4	4	4	20
15	5	4	5	4	5	23
16	5	5	5	5	4	24
17	4	5	5	5	5	24
18	5	5	5	5	5	25

19	5	5	5	5	4	24
20	5	4	4	5	5	23
21	4	4	4	4	4	20
22	4	4	4	4	4	20
23	4	5	5	4	5	23
24	4	4	4	4	4	20
25	5	5	4	5	5	24
26	5	5	5	5	5	25
27	5	5	5	5	5	25
28	4	4	4	4	4	20
29	4	4	4	4	4	20
30	4	4	5	5	5	23
31	4	4	4	3	3	18
32	4	4	4	4	4	20
33	5	5	4	4	4	22
34	5	5	5	4	4	23
35	4	4	3	4	4	19
36	4	4	4	4	4	20
37	5	5	5	5	5	25
38	5	5	5	4	4	23
39	4	4	4	4	4	20
40	4	4	4	5	5	22
41	4	4	4	4	3	19
42	5	5	5	4	4	23
43	4	4	4	4	4	20
44	4	4	4	3	3	18
45	5	5	4	4	4	22
46	4	4	4	4	4	20
47	5	5	5	5	5	25
48	4	4	4	5	5	22
49	4	4	4	4	4	20
50	4	4	5	5	5	23

Hasil Rekap Data Kuesioner Lokasi (X3)

RESPONDEN	X3.1	X3.2	X3.3	X3.4	X3.5	TOTAL
1	5	5	4	5	5	24
2	5	5	5	5	5	25

3	5	5	5	5	5	25
4	5	5	5	5	5	25
5	4	4	4	5	5	22
6	5	5	5	4	4	23
7	5	5	5	3	3	21
8	5	5	5	5	5	25
9	5	5	5	5	5	25
10	5	5	5	5	5	25
11	4	4	4	5	5	22
12	5	5	5	4	4	23
13	5	5	5	4	4	23
14	5	5	5	5	5	25
15	4	4	4	5	5	22
16	5	5	5	5	5	25
17	5	5	5	5	5	25
18	5	5	4	4	5	23
19	5	5	5	5	5	25
20	5	5	5	5	5	25
21	4	4	5	5	5	23
22	5	5	5	5	5	25
23	4	4	4	5	5	22
24	5	5	5	4	4	23
25	5	5	5	4	4	23
26	5	5	5	5	4	24
27	4	4	4	5	5	22
28	5	5	5	4	4	23
29	5	5	5	5	5	25
30	5	5	5	5	5	25
31	4	4	4	3	3	18
32	4	4	4	4	4	20
33	5	5	4	4	4	22
34	5	5	5	4	4	23
35	4	4	3	4	4	19
36	4	4	4	4	4	20
37	5	5	5	5	5	25
38	5	5	5	4	4	23
39	4	4	4	4	4	20
40	4	4	4	5	5	22
41	4	4	4	4	3	19

42	5	5	5	4	4	23
43	4	4	4	4	4	20
44	4	4	4	3	3	18
45	5	5	4	4	4	22
46	4	4	4	4	4	20
47	5	5	5	5	5	25
48	4	4	4	5	5	22
49	4	4	4	4	4	20
50	4	4	5	5	5	23

Hasil Rekap Data Kuesioner Lokasi (X3)

RESPONDEN	Y.1	Y.2	Y.3	Y.4	Y.5	TOTAL
1	4	5	5	5	5	24
2	5	5	5	5	5	25
3	5	4	5	5	5	24
4	5	5	5	5	5	25
5	5	5	5	4	5	24
6	5	5	5	5	5	25
7	4	4	4	4	4	20
8	5	5	5	4	4	23
9	5	5	4	4	4	22
10	5	5	5	5	5	25
11	5	4	5	5	5	24
12	5	5	5	4	4	23
13	4	4	4	5	5	22
14	5	5	5	5	5	25
15	5	5	5	5	4	24
16	5	4	4	5	5	23
17	5	4	4	4	5	22
18	5	5	5	5	5	25
19	5	5	5	5	5	25
20	5	5	5	5	5	25
21	4	4	4	4	4	20
22	5	5	5	5	5	25
23	5	5	5	5	5	25
24	4	4	4	4	4	20
25	5	4	4	5	4	22
26	5	5	5	5	5	25

27	5	5	5	5	5	25
28	5	5	4	4	5	23
29	5	5	5	5	5	25
30	5	5	5	5	5	25
31	4	4	4	3	3	18
32	4	4	4	4	4	20
33	5	5	4	4	4	22
34	5	5	5	4	4	23
35	4	4	3	4	4	19
36	4	4	4	4	4	20
37	5	5	5	5	5	25
38	5	5	5	4	4	23
39	4	4	4	4	4	20
40	4	4	4	5	5	22
41	4	4	4	4	3	19
42	5	5	5	4	4	23
43	4	4	4	4	4	20
44	4	4	4	3	3	18
45	5	5	4	4	4	22
46	4	4	4	4	4	20
47	5	5	5	5	5	25
48	4	4	4	5	5	22
49	4	4	4	4	4	20
50	4	4	5	5	5	23

Lampiran 3 : Tabel r,t, dan F

Tabel r untuk df = 1 - 50

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432

Titik Persentase Distribusi t (df = 1 – 40)

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.30884
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103
28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563
38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688

Titik Persentase Distribusi F untuk Probabilita = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	161	199	216	225	230	234	237	239	241	242	243	244	245	245	246
2	18.51	19.00	19.16	19.25	19.30	19.33	19.35	19.37	19.38	19.40	19.40	19.41	19.42	19.42	19.43
3	10.13	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79	8.76	8.74	8.73	8.71	8.70
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96	5.94	5.91	5.89	5.87	5.86
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74	4.70	4.68	4.66	4.64	4.62
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06	4.03	4.00	3.98	3.96	3.94
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64	3.60	3.57	3.55	3.53	3.51
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35	3.31	3.28	3.26	3.24	3.22
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14	3.10	3.07	3.05	3.03	3.01
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98	2.94	2.91	2.89	2.86	2.85
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85	2.82	2.79	2.76	2.74	2.72
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75	2.72	2.69	2.66	2.64	2.62
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67	2.63	2.60	2.58	2.55	2.53
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60	2.57	2.53	2.51	2.48	2.46
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54	2.51	2.48	2.45	2.42	2.40
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49	2.46	2.42	2.40	2.37	2.35
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45	2.41	2.38	2.35	2.33	2.31
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41	2.37	2.34	2.31	2.29	2.27
19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38	2.34	2.31	2.28	2.26	2.23
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35	2.31	2.28	2.25	2.22	2.20
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32	2.28	2.25	2.22	2.20	2.18
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30	2.26	2.23	2.20	2.17	2.15
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27	2.24	2.20	2.18	2.15	2.13
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25	2.22	2.18	2.15	2.13	2.11
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24	2.20	2.16	2.14	2.11	2.09
26	4.23	3.37	2.98	2.74	2.59	2.47	2.39	2.32	2.27	2.22	2.18	2.15	2.12	2.09	2.07
27	4.21	3.35	2.96	2.73	2.57	2.46	2.37	2.31	2.25	2.20	2.17	2.13	2.10	2.08	2.06
28	4.20	3.34	2.95	2.71	2.56	2.45	2.36	2.29	2.24	2.19	2.15	2.12	2.09	2.06	2.04
29	4.18	3.33	2.93	2.70	2.55	2.43	2.35	2.28	2.22	2.18	2.14	2.10	2.08	2.05	2.03
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16	2.13	2.09	2.06	2.04	2.01
31	4.16	3.30	2.91	2.68	2.52	2.41	2.32	2.25	2.20	2.15	2.11	2.08	2.05	2.03	2.00
32	4.15	3.29	2.90	2.67	2.51	2.40	2.31	2.24	2.19	2.14	2.10	2.07	2.04	2.01	1.99
33	4.14	3.28	2.89	2.66	2.50	2.39	2.30	2.23	2.18	2.13	2.09	2.06	2.03	2.00	1.98
34	4.13	3.28	2.88	2.65	2.49	2.38	2.29	2.23	2.17	2.12	2.08	2.05	2.02	1.99	1.97
35	4.12	3.27	2.87	2.64	2.49	2.37	2.29	2.22	2.16	2.11	2.07	2.04	2.01	1.99	1.96
36	4.11	3.26	2.87	2.63	2.48	2.36	2.28	2.21	2.15	2.11	2.07	2.03	2.00	1.98	1.95
37	4.11	3.25	2.86	2.63	2.47	2.36	2.27	2.20	2.14	2.10	2.06	2.02	2.00	1.97	1.95
38	4.10	3.24	2.85	2.62	2.46	2.35	2.26	2.19	2.14	2.09	2.05	2.02	1.99	1.96	1.94
39	4.09	3.24	2.85	2.61	2.46	2.34	2.26	2.19	2.13	2.08	2.04	2.01	1.98	1.95	1.93
40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08	2.04	2.00	1.97	1.95	1.92
41	4.08	3.23	2.83	2.60	2.44	2.33	2.24	2.17	2.12	2.07	2.03	2.00	1.97	1.94	1.92
42	4.07	3.22	2.83	2.59	2.44	2.32	2.24	2.17	2.11	2.06	2.03	1.99	1.96	1.94	1.91
43	4.07	3.21	2.82	2.59	2.43	2.32	2.23	2.16	2.11	2.06	2.02	1.99	1.96	1.93	1.91
44	4.06	3.21	2.82	2.58	2.43	2.31	2.23	2.16	2.10	2.05	2.01	1.98	1.95	1.92	1.90
45	4.06	3.20	2.81	2.58	2.42	2.31	2.22	2.15	2.10	2.05	2.01	1.97	1.94	1.92	1.89

Lampiran 4 : Dokumentasi







Lampiran 5 : Data SPSS

```

CORRELATIONS
  /VARIABLES=X1.1 X1.2 X1.3 X1.4 X1.5 TOTAL
  /PRINT=TWOTAIL NOSIG
  /MISSING=PAIRWISE.
    
```

Correlations

		Notes
Output Created		19-MAR-2023 01:17:20
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X1.1 X1.2 X1.3 X1.4 X1.5 TOTAL /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.16
	Elapsed Time	00:00:00.27

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	TOTAL
X1.1	Pearson Correlation	1	1.000**	.742**	.144	.177	.762**
	Sig. (2-tailed)		.000	.000	.319	.220	.000
	N	50	50	50	50	50	50
X1.2	Pearson Correlation	1.000**	1	.742**	.144	.177	.762**
	Sig. (2-tailed)	.000		.000	.319	.220	.000
	N	50	50	50	50	50	50
X1.3	Pearson Correlation	.742**	.742**	1	.280*	.241	.768**
	Sig. (2-tailed)	.000	.000		.049	.092	.000

	N	50	50	50	50	50	50
X1.4	Pearson Correlation	.144	.144	.280 [*]	1	.925 ^{**}	.723 ^{**}
	Sig. (2-tailed)	.319	.319	.049		.000	.000
	N	50	50	50	50	50	50
X1.5	Pearson Correlation	.177	.177	.241	.925 ^{**}	1	.730 ^{**}
	Sig. (2-tailed)	.220	.220	.092	.000		.000
	N	50	50	50	50	50	50
TOTAL	Pearson Correlation	.762 ^{**}	.762 ^{**}	.768 ^{**}	.723 ^{**}	.730 ^{**}	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	50	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

RELIABILITY

/VARIABLES=X1.1 X1.2 X1.3 X1.4 X1.5

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/SUMMARY=TOTAL.

Reliability

Notes

Output Created	19-MAR-2023 01:17:38	
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.

Syntax		RELIABILITY /VARIABLES=X1.1 X1.2 X1.3 X1.4 X1.5 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.01

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.796	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	18.12	3.006	.631	.745
X1.2	18.12	3.006	.631	.745
X1.3	18.18	2.885	.621	.744
X1.4	18.26	2.849	.527	.777
X1.5	18.28	2.777	.523	.781

CORRELATIONS

```

/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2.5 TOTAL
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Notes
Output Created		19-MAR-2023 01:18:45
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax	CORRELATIONS /VARIABLES=X2.1 X2.2 X2.3 X2.4 X2.5 TOTAL /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.	
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.03

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	TOTAL
X2.1	Pearson Correlation	1	.718**	.471**	.295*	.210	.692**
	Sig. (2-tailed)		.000	.001	.038	.144	.000
	N	50	50	50	50	50	50
X2.2	Pearson Correlation	.718**	1	.596**	.340*	.252	.750**
	Sig. (2-tailed)	.000		.000	.016	.077	.000
	N	50	50	50	50	50	50
X2.3	Pearson Correlation	.471**	.596**	1	.519**	.424**	.793**
	Sig. (2-tailed)	.001	.000		.000	.002	.000
	N	50	50	50	50	50	50
X2.4	Pearson Correlation	.295*	.340*	.519**	1	.759**	.794**
	Sig. (2-tailed)	.038	.016	.000		.000	.000
	N	50	50	50	50	50	50

X2.5	Pearson Correlation	.210	.252	.424**	.759**	1	.731**
	Sig. (2-tailed)	.144	.077	.002	.000		.000
	N	50	50	50	50	50	50
TOTAL	Pearson Correlation	.692**	.750**	.793**	.794**	.731**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	50	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

RELIABILITY

```

/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2.5
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/SUMMARY=TOTAL.

```

Reliability

Notes

Output Created	19-MAR-2023 01:18:54	
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax	RELIABILITY /VARIABLES=X2.1 X2.2 X2.3 X2.4 X2.5 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.	
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.01

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.807	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	17.54	2.947	.524	.789
X2.2	17.52	2.826	.604	.766
X2.3	17.62	2.689	.660	.749
X2.4	17.62	2.608	.648	.751
X2.5	17.62	2.689	.538	.789

CORRELATIONS

```

/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 TOTAL
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

Notes

Output Created	19-MAR-2023 01:19:57	
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

Cases Used		Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 TOTAL /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.01

Correlations

		X3.1	X3.2	X3.3	X3.4	X3.5	TOTAL
X3.1	Pearson Correlation	1	1.000**	.742**	.144	.177	.762**
	Sig. (2-tailed)		.000	.000	.319	.220	.000
	N	50	50	50	50	50	50
X3.2	Pearson Correlation	1.000**	1	.742**	.144	.177	.762**
	Sig. (2-tailed)	.000		.000	.319	.220	.000
	N	50	50	50	50	50	50
X3.3	Pearson Correlation	.742**	.742**	1	.280*	.241	.768**
	Sig. (2-tailed)	.000	.000		.049	.092	.000
	N	50	50	50	50	50	50
X3.4	Pearson Correlation	.144	.144	.280*	1	.925**	.723**
	Sig. (2-tailed)	.319	.319	.049		.000	.000
	N	50	50	50	50	50	50
X3.5	Pearson Correlation	.177	.177	.241	.925**	1	.730**
	Sig. (2-tailed)	.220	.220	.092	.000		.000
	N	50	50	50	50	50	50
TOTAL	Pearson Correlation	.762**	.762**	.768**	.723**	.730**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	50	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

RELIABILITY

```

/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA

```

/SUMMARY=TOTAL.

Reliability

Notes		
Output Created		19-MAR-2023 01:20:06
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.01

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.796	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	18.12	3.006	.631	.745
X3.2	18.12	3.006	.631	.745
X3.3	18.18	2.885	.621	.744
X3.4	18.26	2.849	.527	.777
X3.5	18.28	2.777	.523	.781

CORRELATIONS

```

/VARIABLES=Y1 Y2 Y3 Y4 Y5 TOTAL
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

Notes		
Output Created		19-MAR-2023 01:21:06
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=Y1 Y2 Y3 Y4 Y5 TOTAL /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.01

Correlations

		Y1	Y2	Y3	Y4	Y5	TOTAL
Y1	Pearson Correlation	1	.762**	.647**	.409**	.455**	.793**
	Sig. (2-tailed)		.000	.000	.003	.001	.000
	N	50	50	50	50	50	50
Y2	Pearson Correlation	.762**	1	.707**	.320*	.368**	.761**
	Sig. (2-tailed)	.000		.000	.023	.008	.000
	N	50	50	50	50	50	50
Y3	Pearson Correlation	.647**	.707**	1	.552**	.521**	.846**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	50	50	50	50	50	50
Y4	Pearson Correlation	.409**	.320*	.552**	1	.830**	.799**
	Sig. (2-tailed)	.003	.023	.000		.000	.000
	N	50	50	50	50	50	50
Y5	Pearson Correlation	.455**	.368**	.521**	.830**	1	.815**
	Sig. (2-tailed)	.001	.008	.000	.000		.000
	N	50	50	50	50	50	50
TOTAL	Pearson Correlation	.793**	.761**	.846**	.799**	.815**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	50	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

RELIABILITY

```

/VARIABLES=Y1 Y2 Y3 Y4 Y5
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/SUMMARY=TOTAL.

```

Reliability

		Notes
Output Created		19-MAR-2023 01:21:14
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax	RELIABILITY /VARIABLES=Y1 Y2 Y3 Y4 Y5 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /SUMMARY=TOTAL.	
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.01

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.860	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1	18.04	3.345	.684	.831
Y2	18.12	3.373	.635	.842
Y3	18.16	3.076	.746	.813
Y4	18.20	3.102	.663	.835
Y5	18.20	2.980	.678	.833

NEW FILE.

DATASET NAME DataSet1 WINDOW=FRONT.

REGRESSION

/MISSING LISTWISE

/STATISTICS COEFF OUTS R ANOVA COLLIN TOL

/CRITERIA=PIN(.05) POUT(.10)

/NOORIGIN

/DEPENDENT Y

/METHOD=ENTER X1 X2 X3

/SCATTERPLOT=(*SRESID ,*ZPRED)

/RESIDUALS NORMPROB(ZRESID).

Regression

Notes

Output Created	19-MAR-2023 01:36:23	
Comments		
Input	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	50
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.

Syntax	REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA COLLIN TOL /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3 /SCATTERPLOT=(*SRESID ,*ZPRED) /RESIDUALS NORMPROB(ZRESID).	
Resources	Processor Time	00:00:02.99
	Elapsed Time	00:00:01.84
	Memory Required	3472 bytes
	Additional Memory Required for Residual Plots	304 bytes

[DataSet1]

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Lokasi (X3), Harga (X2) ^b	.	Enter

a. Dependent Variable: Keputusan Pembelian Konsumen (Y)

b. Tolerance = .000 limit reached.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.848 ^a	.720	.708	1.183

a. Predictors: (Constant), Lokasi (X3), Harga (X2)

b. Dependent Variable: Keputusan Pembelian Konsumen (Y)

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
-------	----------------	----	-------------	---	------

1	Regression	169.095	2	84.547	60.404	.000 ^b
	Residual	65.785	47	1.400		
	Total	234.880	49			

a. Dependent Variable: Keputusan Pembelian Konsumen (Y)

b. Predictors: (Constant), Lokasi (X3), Harga (X2), Kualitas Produk (X1)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	.004	2.101		.002	.999		
	Kualitas Produk (X1)	.669	.097	.635	6.886	.000	.701	1.426
	Harga (X2)	.340	.100	.314	3.409	.001	.701	1.426
	Lokasi (X3)	.669	.097	.635	6.886	.000	.701	1.426

a. Dependent Variable: Keputusan Pembelian Konsumen (Y)

Excluded Variables^a

Model		Beta In	t	Sig.	Partial Correlation	Collinearity Statistics		
						Tolerance	VIF	Minimum Tolerance
1	Kualitas Produk (X1)	. ^b000	.	.000

a. Dependent Variable: Keputusan Pembelian Konsumen (Y)

b. Predictors in the Model: (Constant), Lokasi (X3), Harga (X2)

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions		
				(Constant)	Harga (X2)	Lokasi (X3)
1	1	2.992	1.000	.00	.00	.00
	2	.004	26.584	.99	.29	.17
	3	.004	28.407	.01	.71	.83

a. Dependent Variable: Keputusan Pembelian Konsumen (Y)

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	18.16	25.22	22.68	1.858	50
Std. Predicted Value	-2.434	1.366	.000	1.000	50
Standard Error of Predicted Value	.169	.445	.280	.074	50
Adjusted Predicted Value	18.18	25.23	22.68	1.852	50
Residual	-2.878	2.468	.000	1.159	50
Std. Residual	-2.432	2.086	.000	.979	50
Stud. Residual	-2.494	2.126	.001	1.010	50
Deleted Residual	-3.026	2.563	.003	1.233	50
Stud. Deleted Residual	-2.649	2.212	-.002	1.036	50
Mahal. Distance	.021	5.938	1.960	1.547	50
Cook's Distance	.000	.136	.022	.034	50
Centered Leverage Value	.000	.121	.040	.032	50

a. Dependent Variable: Keputusan Pembelian Konsumen (Y)

Charts



