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### LETTER OF ACCEPTANCE (LoA)

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Journal of Innovative and Creativity editorial team at University of Pahlawan Tuanku Tambusai (UP) declared that the manuscript with the following information:

Title : **Pengaruh Promosi Dan Digital Marketing Terhadap Keputusan Pembelian Konsumen Pada Roxy Caffe Rantauprapat**

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Bangkinang, 09 April, 2026

Editor in Chief



Dr. Putri Asilestari, M.Pd