

LAMPIRAN

Kuisisioner Penelitian

**PENGARUH ENDORSMENT BEAUTY VLOGGER HANUM MEGA,
BRAND IMAGE DAN PERCEIVED QUALITY TERHADAP PURCHASE
INTENTION PADA PRODUK KOSMETIK MAYBELLINE.**

Assalamualaikum wr.wb salam sejahtera untuk kita semua

Perkenalkan nama saya Ayu Mayasari Manurung, Mahasiswa S1 Manajemen Fakultas Ekonomi dan Bisnis Universitas Labuhanbatu Angkatan 2019. Saat ini saya sedang menempuh Tugas Akhir (skripsi), oleh karena itu saya memohon ketersediaan anda untuk berpartisipasi dalam pengisian kuisisioner ini.

Berikut kriteria responden yang peneliti butuhkan :

1. Followers Instagram Hanum Mega.
2. Pengguna produk kosmetik Maybelline.

Apabila anda memenuhi kriteria tersebut, peneliti memohon partisipasi anda untuk mengisi kuisisioner ini.

Seluruh data yang responden berikan akan terjamin kerahasiaanya dan hanya digunakan untuk kepentingan penelitian. Atas waktu dan ketersediaannya, penulis mengucapkan Terimakasih, wassalamualaikum wr.wb

Nama Lengkap :

Usia :

Jenis Kelamin :

DAFTAR PERTANYAAN	STS	TS	N	S	SS
Endorsment (X1) Visibility					
1. Apakah Hanum Mega merupakan salah satu beauty vlogger terkenal di Indonesia?					
2. Apakah Hanum Mega sering muncul di social media dan memiliki daya Tarik yang kuat?					
Endorsment (X1) Credibility					
3. Apakah Hanum Mega memiliki pengetahuan yang banyak tentang kecantikan?					
4. Apakah Hanum Mega merupakan beauty vlogger yang mengutamakan kejujuran dalam mempromosikan suatu produk?					
Endorsment (X1) Attractiveness					
5. Apakah Hanum Mega memiliki kepribadian yang baik?					
6. Apakah Hanum Mega memiliki fisik yang baik sehingga mampu menarik konsumen?					
Endorsment (X1) Power					
7. Apakah Hanum Mega Mampu meningkatkan penjualan produk yang sedang dipromosikannya?					
8. Apakah Hanum Mega memiliki kekuatan untuk menarik minat beli ulang pada konsumen?					

DAFTAR PERTANYAAN	STS	TS	N	S	SS
Brand Image (X2) Citra korporat					
1. Apakah anda sering mendengar tentang perusahaan Maybelline?					
2. Apakah perusahaan kosmetik Maybelline memiliki tingkat kepopuleritasan yang tinggi di Indonesia?					
Brand Image (X2) Citra Produk					
3. Apakah Produk Maybelline memiliki kualitas produk yang baik?					
4. Apakah harga produk Maybelline sesuai dengan kualitas yang diberikan?					
Brand Image (X2) Citra pemakai					
5. Apakah produk-produk Maybelline selalu mengikuti zaman?					
6. Apakah dengan menggunakan produk Maybelline membuat anda merasa lebih percaya diri?					

DAFTAR PERTANYAAN	STS	TS	N	S	SS
Perceived Quality (X3) Kualitas yang konsisten					
1. Apakah Maybelline tetap memberikan kualitas yang baik meskipun peminat semakin banyak?					
2. Apakah perusahaan Maybelline selalu memberikan produk terbaru dan lebih menarik?					
Perceived Quality (X3) Produk baik					
3. Apakah anda selalu menerima produk Maybelline dengan kualitas yang baik?					
4. Apakah produk Maybelline berfungsi dengan baik?					
Perceived Quality (X3) Memenuhi Standar kualitas					
5. Apakah produk Maybelline memenuhi standart kualitas dalam produk kecantikan?					
6. Apakah produk Maybelline memiliki kualitas sesuai yang anda harapkan?					
Perceived Quality (X3) Jarang terjadi kecacatan produk					
7. Apakah anda pernah menerima produk Maybelline dengan kecacatan produk?					
8. Apakah perusahaan Maybelline selalu memberikan produk yang terbaik?					

Perceived Quality(X3) kinerja yang baik					
9. Apakah anda memilih produk Maybelline karena produknya bagus?					
10. Apakah anda setuju bahwa perusahaan Maybelline tidak pernah gagal dalam menciptakan produk baru?					

Keterangan :

STS : Sangat Tidak Setuju

TS : Tidak Setuju

N : Netral

S : Setuju

SS : Sangat Setuju

DAFTAR PERTANYAAN	STS	TS	N	S	SS
Purchase intention (Y) Minat Transaksional					
1. Apakah anda merasa puas saat pembelian pertama pada produk kosmetik Maybelline?					
2. Apakah anda memiliki keinginan membeli produk Maybelline dalam jumlah banyak?					
Purchase Intention (Y) Minat Preferensial					
3. Apakah anda puas dengan kemasan yang dimiliki produk Maybelline?					
Purchase Intention (Y) Minat Referensial					
4. Apakah anda berniat mempromosikan produk Maybelline pada orang lain?					
5. Apakah anda ingin merekomendasikan produk Maybelline melalui akun media social anda?					
Purchase Intention (Y) Minat Eksploratif					
6. Apakah anda berniat untuk mencari ulasan tentang produk kosmetik Maybelline?					

HASIL KUESIONER

Endorsment (X1)

NOMOR RESPONDEN	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	TOTAL
1	4	4	5	3	3	3	4	4	30
2	4	3	4	4	3	4	4	4	30
3	4	4	4	5	4	5	3	4	33
4	4	5	5	4	4	5	5	4	36
5	4	4	5	4	4	5	5	4	35
6	3	4	5	5	4	5	5	5	36
7	4	4	4	5	4	4	5	5	35
8	3	4	4	3	3	4	4	3	28
9	4	4	5	5	4	4	4	4	34
10	4	4	3	4	4	4	5	4	32
11	4	4	5	5	5	4	4	4	35
12	4	5	5	5	5	4	4	5	37
13	4	3	5	4	4	5	5	5	35
14	3	3	3	3	3	3	3	3	24
15	4	4	4	4	4	4	4	4	32
16	4	4	5	4	4	4	5	5	35
17	5	5	5	4	5	4	5	5	38
18	5	4	5	5	4	4	4	5	36
19	5	5	5	5	4	5	5	5	39
20	4	4	5	4	3	4	5	4	33
21	5	5	5	5	5	5	4	5	39
22	4	4	5	4	4	4	4	4	33
23	5	5	5	5	5	5	5	5	40
24	3	3	4	4	4	4	4	4	30
25	4	4	4	3	3	4	4	3	29
26	4	4	5	5	3	3	4	4	32
27	4	4	5	4	4	4	4	4	33
28	4	4	5	4	4	4	4	5	34
29	4	4	4	5	4	5	4	4	34
30	4	5	4	5	4	5	4	4	35
31	4	4	4	4	4	3	4	4	31
32	4	4	4	4	4	5	4	4	33
33	4	5	4	3	4	4	3	4	31
34	4	5	4	4	3	4	4	4	32
35	4	5	4	5	5	4	3	4	34
36	5	3	5	3	4	4	4	5	33
37	5	4	4	4	5	5	5	3	35
38	4	5	5	5	4	4	4	4	35
39	4	4	4	5	4	4	4	5	34
40	4	5	5	4	3	4	3	4	32
41	5	4	4	4	4	4	5	5	35
42	4	5	4	5	4	3	5	5	35
43	5	3	4	4	4	4	3	4	31
44	5	4	4	1	3	4	3	5	29

45	4	3	4	4	5	5	5	5	35
46	5	3	4	3	4	4	4	5	32
47	4	4	5	5	5	4	3	5	35
48	4	4	4	3	4	4	4	4	31
49	4	4	3	4	4	4	4	5	32
50	4	4	4	3	4	4	5	5	33

Brand Image (X2)

NOMOR RESPONDEN	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	TOTAL
1	5	5	4	4	4	4	26
2	5	5	5	5	5	5	30
3	5	4	4	4	4	4	25
4	5	4	4	4	5	5	27
5	3	4	5	5	4	4	25
6	4	4	5	4	4	5	26
7	5	5	4	4	4	4	26
8	5	4	4	4	4	3	24
9	5	5	5	5	5	4	29
10	4	4	4	4	4	4	24
11	5	4	3	5	3	4	24
12	5	5	4	4	4	3	25
13	3	5	5	4	4	5	26
14	3	3	3	3	3	3	18
15	4	4	4	4	4	4	24
16	5	5	5	5	5	5	30
17	5	5	4	5	5	5	29
18	5	5	5	5	5	5	30
19	5	5	5	5	5	5	30
20	4	5	5	4	4	4	26
21	4	5	5	3	5	5	27
22	5	3	4	4	4	4	24
23	5	5	5	5	5	5	30
24	5	5	5	5	5	4	29
25	4	4	3	3	3	3	20
26	5	5	4	5	4	4	27
27	5	4	4	4	5	5	27
28	5	5	5	5	5	5	30
29	4	5	5	5	5	5	29
30	3	4	5	5	5	5	27
31	5	5	5	5	4	4	28
32	5	5	5	5	5	5	30
33	5	5	5	5	5	5	30

34	4	5	5	5	5	5	29
35	4	5	4	5	5	5	28
36	5	5	5	5	5	5	30
37	5	5	5	5	5	4	29
38	5	5	5	4	4	4	27
39	5	5	5	4	5	5	29
40	4	4	5	4	4	4	25
41	5	5	5	4	4	4	27
42	5	5	5	5	5	5	30
43	4	4	4	5	5	5	27
44	5	5	5	4	4	4	27
45	5	5	4	4	5	5	28
46	5	5	5	5	5	5	30
47	5	5	5	4	4	5	28
48	4	5	5	5	5	5	29
49	5	4	4	4	4	5	26
50	5	5	4	5	5	5	29

Perceived Quality(X3)

NOMOR RESPONDEN	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	X3.10	TOTAL
1	4	5	5	4	4	3	4	5	4	5	43
2	5	5	4	4	4	5	5	5	4	4	45
3	5	4	5	5	5	5	4	5	5	3	46
4	5	4	5	5	5	5	4	4	4	5	46
5	4	5	3	4	4	4	5	5	5	5	44
6	5	5	5	4	5	4	5	5	5	4	47
7	4	4	4	4	5	5	5	4	5	5	45
8	4	4	4	4	4	3	2	3	3	3	34
9	5	4	4	4	4	5	4	4	4	4	42
10	4	4	4	4	4	4	4	4	4	4	40
11	4	4	4	4	4	5	4	4	5	4	42
12	2	4	5	5	4	4	4	5	5	4	42
13	4	5	5	4	4	4	5	5	2	3	41
14	3	3	3	3	3	3	3	3	3	3	30
15	4	4	4	4	4	4	4	4	4	4	40
16	4	5	5	5	5	5	3	2	5	5	44
17	4	5	5	4	4	4	2	5	5	5	43
18	5	5	4	4	4	5	2	5	5	5	44
19	5	5	5	5	5	5	2	5	5	4	46
20	5	4	4	4	4	4	2	4	5	4	40
21	5	5	5	5	5	5	2	5	4	3	44

22	4	5	4	5	4	5	2	4	4	5	42
23	5	5	5	5	5	5	2	5	5	5	47
24	4	4	4	4	4	4	2	4	4	4	38
25	3	3	3	3	3	3	2	3	3	4	30
26	5	4	5	4	4	5	2	4	4	5	42
27	5	5	4	4	5	5	5	5	5	5	48
28	5	5	5	5	5	5	2	4	4	5	45
29	5	5	5	5	5	5	5	2	5	5	47
30	5	5	5	5	5	5	5	5	5	5	50
31	5	5	4	5	5	5	2	4	4	4	43
32	5	5	5	5	5	5	3	5	5	5	48
33	4	4	5	5	5	5	3	4	4	4	43
34	5	5	5	5	5	4	2	4	4	4	43
35	5	5	5	5	5	4	2	4	5	4	44
36	5	4	5	5	5	4	2	5	5	5	45
37	4	4	4	4	3	4	1	5	4	3	36
38	4	4	3	5	4	4	2	4	4	4	38
39	5	4	3	4	4	4	4	4	4	4	40
40	5	4	5	5	5	5	2	4	4	4	43
41	4	3	4	4	5	5	2	5	5	5	42
42	5	5	5	5	5	5	2	4	4	4	44
43	5	5	4	5	4	4	2	4	5	5	43
44	5	5	4	4	5	5	2	4	4	3	41
45	3	4	4	4	4	4	4	4	5	5	41
46	5	5	5	4	4	3	2	4	4	5	41
47	5	4	4	4	5	5	2	4	4	3	40
48	5	5	4	4	5	4	2	4	4	5	42
49	5	5	5	5	5	5	2	4	5	5	46
50	5	5	5	4	4	3	2	4	5	5	42

Purchase Intention (Y)

NOMOR RESPONDEN	Y1	Y2	Y3	Y4	Y5	Y6	TOTAL
1	3	4	5	5	5	5	27
2	4	4	4	4	4	5	25
3	5	4	4	4	5	4	26
4	5	5	4	4	5	5	28
5	4	4	5	5	3	4	25
6	4	4	5	5	4	5	27
7	4	4	4	4	5	4	25
8	3	4	4	2	2	2	17
9	4	4	4	4	4	5	25
10	4	4	4	4	4	3	23
11	5	5	5	5	4	4	28

12	4	2	4	4	5	4	23
13	4	4	5	5	4	5	27
14	3	3	3	3	3	3	18
15	4	4	4	4	4	4	24
16	5	5	5	5	5	4	29
17	5	5	5	4	4	4	27
18	5	5	4	5	5	5	29
19	5	5	5	5	4	5	29
20	4	3	4	4	3	4	22
21	5	3	4	3	3	3	21
22	5	4	5	4	5	4	27
23	5	5	5	5	5	5	30
24	4	4	4	4	3	4	23
25	3	3	4	2	3	3	18
26	5	5	5	5	5	5	30
27	5	4	4	3	4	4	24
28	4	4	5	5	4	4	26
29	5	5	5	4	4	4	27
30	5	5	5	5	3	4	27
31	4	4	4	4	4	3	23
32	5	5	5	5	4	4	28
33	4	5	5	5	5	5	29
34	5	5	4	4	4	4	26
35	5	5	4	4	5	4	27
36	5	5	5	4	5	5	29
37	5	4	4	4	4	5	26
38	5	5	5	5	5	5	30
39	4	5	4	4	3	4	24
40	5	4	4	4	3	3	23
41	5	5	5	5	4	3	27
42	4	4	5	3	4	3	23
43	5	4	4	3	4	3	23
44	4	5	5	5	5	3	27
45	5	4	4	4	5	4	26
46	4	5	5	4	4	4	26
47	4	4	4	5	5	3	25
48	5	5	4	3	4	3	24
49	5	5	4	4	3	3	24
50	4	3	4	4	4	4	23

Tabel r untuk df = 1 - 50

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432

Titik Persentase Distribusi t (df = 1 – 40)

Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
df	0.50	0.20	0.10	0.050	0.02	0.010	0.002
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.30884
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103
28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563
38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688

Titik Persentase Distribusi t (df = 81 –120)

df \ Pr	0.25	0.10	0.05	0.025	0.01	0.005	0.001
	0.50	0.20	0.10	0.050	0.02	0.010	0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Catatan: Probabilita yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

Titik Persentase Distribusi F untuk Probabilita = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	161	199	216	225	230	234	237	239	241	242	243	244	245	245	246
2	18.51	19.00	19.16	19.25	19.30	19.33	19.35	19.37	19.38	19.40	19.40	19.41	19.42	19.42	19.43
3	10.13	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79	8.76	8.74	8.73	8.71	8.70
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96	5.94	5.91	5.89	5.87	5.86
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74	4.70	4.68	4.66	4.64	4.62
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06	4.03	4.00	3.98	3.96	3.94
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64	3.60	3.57	3.55	3.53	3.51
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35	3.31	3.28	3.26	3.24	3.22
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14	3.10	3.07	3.05	3.03	3.01
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98	2.94	2.91	2.89	2.86	2.85
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85	2.82	2.79	2.76	2.74	2.72
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75	2.72	2.69	2.66	2.64	2.62
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67	2.63	2.60	2.58	2.55	2.53
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60	2.57	2.53	2.51	2.48	2.46
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54	2.51	2.48	2.45	2.42	2.40
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49	2.46	2.42	2.40	2.37	2.35
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45	2.41	2.38	2.35	2.33	2.31
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41	2.37	2.34	2.31	2.29	2.27
19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38	2.34	2.31	2.28	2.26	2.23
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35	2.31	2.28	2.25	2.22	2.20
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32	2.28	2.25	2.22	2.20	2.18
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30	2.26	2.23	2.20	2.17	2.15
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27	2.24	2.20	2.18	2.15	2.13
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25	2.22	2.18	2.15	2.13	2.11
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24	2.20	2.16	2.14	2.11	2.09
26	4.23	3.37	2.98	2.74	2.59	2.47	2.39	2.32	2.27	2.22	2.18	2.15	2.12	2.09	2.07
27	4.21	3.35	2.96	2.73	2.57	2.46	2.37	2.31	2.25	2.20	2.17	2.13	2.10	2.08	2.06
28	4.20	3.34	2.95	2.71	2.56	2.45	2.36	2.29	2.24	2.19	2.15	2.12	2.09	2.06	2.04
29	4.18	3.33	2.93	2.70	2.55	2.43	2.35	2.28	2.22	2.18	2.14	2.10	2.08	2.05	2.03
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16	2.13	2.09	2.06	2.04	2.01
31	4.16	3.30	2.91	2.68	2.52	2.41	2.32	2.25	2.20	2.15	2.11	2.08	2.05	2.03	2.00
32	4.15	3.29	2.90	2.67	2.51	2.40	2.31	2.24	2.19	2.14	2.10	2.07	2.04	2.01	1.99
33	4.14	3.28	2.89	2.66	2.50	2.39	2.30	2.23	2.18	2.13	2.09	2.06	2.03	2.00	1.98
34	4.13	3.28	2.88	2.65	2.49	2.38	2.29	2.23	2.17	2.12	2.08	2.05	2.02	1.99	1.97
35	4.12	3.27	2.87	2.64	2.49	2.37	2.29	2.22	2.16	2.11	2.07	2.04	2.01	1.99	1.96
36	4.11	3.26	2.87	2.63	2.48	2.36	2.28	2.21	2.15	2.11	2.07	2.03	2.00	1.98	1.95
37	4.11	3.25	2.86	2.63	2.47	2.36	2.27	2.20	2.14	2.10	2.06	2.02	2.00	1.97	1.95
38	4.10	3.24	2.85	2.62	2.46	2.35	2.26	2.19	2.14	2.09	2.05	2.02	1.99	1.96	1.94
39	4.09	3.24	2.85	2.61	2.46	2.34	2.26	2.19	2.13	2.08	2.04	2.01	1.98	1.95	1.93
40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08	2.04	2.00	1.97	1.95	1.92
41	4.08	3.23	2.83	2.60	2.44	2.33	2.24	2.17	2.12	2.07	2.03	2.00	1.97	1.94	1.92
42	4.07	3.22	2.83	2.59	2.44	2.32	2.24	2.17	2.11	2.06	2.03	1.99	1.96	1.94	1.91
43	4.07	3.21	2.82	2.59	2.43	2.32	2.23	2.16	2.11	2.06	2.02	1.99	1.96	1.93	1.91
44	4.06	3.21	2.82	2.58	2.43	2.31	2.23	2.16	2.10	2.05	2.01	1.98	1.95	1.92	1.90
45	4.06	3.20	2.81	2.58	2.42	2.31	2.22	2.15	2.10	2.05	2.01	1.97	1.94	1.92	1.89

Titik Persentase Distribusi F untuk Probabilita = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
46	4.05	3.20	2.81	2.57	2.42	2.30	2.22	2.15	2.09	2.04	2.00	1.97	1.94	1.91	1.89
47	4.05	3.20	2.80	2.57	2.41	2.30	2.21	2.14	2.09	2.04	2.00	1.96	1.93	1.91	1.88
48	4.04	3.19	2.80	2.57	2.41	2.29	2.21	2.14	2.08	2.03	1.99	1.96	1.93	1.90	1.88
49	4.04	3.19	2.79	2.56	2.40	2.29	2.20	2.13	2.08	2.03	1.99	1.96	1.93	1.90	1.88
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.07	2.03	1.99	1.95	1.92	1.89	1.87
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.07	2.02	1.98	1.95	1.92	1.89	1.87
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.12	2.07	2.02	1.98	1.94	1.91	1.89	1.86
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
54	4.02	3.17	2.78	2.54	2.39	2.27	2.18	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.06	2.01	1.97	1.93	1.90	1.88	1.85
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
58	4.01	3.16	2.76	2.53	2.37	2.26	2.17	2.10	2.05	2.00	1.96	1.92	1.89	1.87	1.84
59	4.00	3.15	2.76	2.53	2.37	2.26	2.17	2.10	2.04	2.00	1.96	1.92	1.89	1.86	1.84
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99	1.95	1.92	1.89	1.86	1.84
61	4.00	3.15	2.76	2.52	2.37	2.25	2.16	2.09	2.04	1.99	1.95	1.91	1.88	1.86	1.83
62	4.00	3.15	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.99	1.95	1.91	1.88	1.85	1.83
63	3.99	3.14	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
64	3.99	3.14	2.75	2.52	2.36	2.24	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
65	3.99	3.14	2.75	2.51	2.36	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.85	1.82
66	3.99	3.14	2.74	2.51	2.35	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.84	1.82
67	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.98	1.93	1.90	1.87	1.84	1.82
68	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.97	1.93	1.90	1.87	1.84	1.82
69	3.98	3.13	2.74	2.50	2.35	2.23	2.15	2.08	2.02	1.97	1.93	1.90	1.86	1.84	1.81
70	3.98	3.13	2.74	2.50	2.35	2.23	2.14	2.07	2.02	1.97	1.93	1.89	1.86	1.84	1.81
71	3.98	3.13	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.97	1.93	1.89	1.86	1.83	1.81
72	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
73	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
74	3.97	3.12	2.73	2.50	2.34	2.22	2.14	2.07	2.01	1.96	1.92	1.89	1.85	1.83	1.80
75	3.97	3.12	2.73	2.49	2.34	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.83	1.80
76	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.82	1.80
77	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.96	1.92	1.88	1.85	1.82	1.80
78	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.80
79	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.79
80	3.96	3.11	2.72	2.49	2.33	2.21	2.13	2.06	2.00	1.95	1.91	1.88	1.84	1.82	1.79
81	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.82	1.79
82	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.81	1.79
83	3.96	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.91	1.87	1.84	1.81	1.79
84	3.95	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.90	1.87	1.84	1.81	1.79
85	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.79
86	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.78
87	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.87	1.83	1.81	1.78
88	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.86	1.83	1.81	1.78
89	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94	1.90	1.86	1.83	1.80	1.78
90	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94	1.90	1.86	1.83	1.80	1.78

DATA SPSS
Hasil Uji Validitas X1

Correlations

		x1.1	x1.2	x1.3	x1.4	x1.5	x1.6	x1.7	x1.8	total
x1.1	Pearson Correlation	1	.136	.201	-.038	.315*	.188	.105	.403**	.458**
	Sig. (2-tailed)		.348	.161	.795	.026	.191	.467	.004	.001
	N	50	50	50	50	50	50	50	50	50
x1.2	Pearson Correlation	.136	1	.260	.350*	.208	.119	.056	.065	.495**
	Sig. (2-tailed)	.348		.068	.013	.147	.411	.701	.651	.000
	N	50	50	50	50	50	50	50	50	50
x1.3	Pearson Correlation	.201	.260	1	.302*	.184	.161	.188	.280*	.562**
	Sig. (2-tailed)	.161	.068		.033	.201	.263	.191	.049	.000
	N	50	50	50	50	50	50	50	50	50
x1.4	Pearson Correlation	-.038	.350*	.302*	1	.468**	.249	.178	.190	.652**
	Sig. (2-tailed)	.795	.013	.033		.001	.082	.216	.185	.000
	N	50	50	50	50	50	50	50	50	50
x1.5	Pearson Correlation	.315*	.208	.184	.468**	1	.402**	.200	.384**	.697**
	Sig. (2-tailed)	.026	.147	.201	.001		.004	.163	.006	.000
	N	50	50	50	50	50	50	50	50	50
x1.6	Pearson Correlation	.188	.119	.161	.249	.402**	1	.293*	.127	.545**
	Sig. (2-tailed)	.191	.411	.263	.082	.004		.039	.379	.000
	N	50	50	50	50	50	50	50	50	50
x1.7	Pearson Correlation	.105	.056	.188	.178	.200	.293*	1	.301*	.519**
	Sig. (2-tailed)	.467	.701	.191	.216	.163	.039		.034	.000
	N	50	50	50	50	50	50	50	50	50
x1.8	Pearson Correlation	.403**	.065	.280*	.190	.384**	.127	.301*	1	.591**
	Sig. (2-tailed)									
	N	50	50	50	50	50	50	50	50	50

	Sig. (2-tailed)	.004	.651	.049	.185	.006	.379	.034		.000
	N	50	50	50	50	50	50	50	50	50
total	Pearson Correlation	.458**	.495**	.562**	.652**	.697**	.545**	.519**	.591**	1
	Sig. (2-tailed)	.001	.000	.000	.000	.000	.000	.000	.000	
	N	50	50	50	50	50	50	50	50	50

*. Correlation is significant at the 0.05 level (2-tailed).

** Correlation is significant at the 0.01 level (2-tailed).

Hasil Uji Validitas X2

Correlations

		x2.1	x2.2	x2.3	x2.4	x2.5	x2.6	total
x2.1	Pearson Correlation	1	.386**	.042	.219	.239	.079	.465**
	Sig. (2-tailed)		.006	.774	.127	.094	.585	.001
	N	50	50	50	50	50	50	50
x2.2	Pearson Correlation	.386**	1	.575**	.431**	.510**	.372**	.758**
	Sig. (2-tailed)	.006		.000	.002	.000	.008	.000
	N	50	50	50	50	50	50	50
x2.3	Pearson Correlation	.042	.575**	1	.412**	.544**	.465**	.709**
	Sig. (2-tailed)	.774	.000		.003	.000	.001	.000
	N	50	50	50	50	50	50	50
x2.4	Pearson Correlation	.219	.431**	.412**	1	.594**	.461**	.732**
	Sig. (2-tailed)	.127	.002	.003		.000	.001	.000
	N	50	50	50	50	50	50	50
x2.5	Pearson Correlation	.239	.510**	.544**	.594**	1	.744**	.855**
	Sig. (2-tailed)	.094	.000	.000	.000		.000	.000
	N	50	50	50	50	50	50	50
x2.6	Pearson Correlation	.079	.372**	.465**	.461**	.744**	1	.740**
	Sig. (2-tailed)	.585	.008	.001	.001	.000		.000

N		50	50	50	50	50	50	50	50
total	Pearson	.465**	.758**	.709**	.732**	.855**	.740**		1
	Correlation								
	Sig. (2-tailed)	.001	.000	.000	.000	.000	.000		
N		50	50	50	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

Hasil Uji Validitas X3

Correlations

		x3.1	x3.2	x3.3	x3.4	x3.5	x3.6	x3.7	x3.8	x3.9	x3.10	total
x3.1	Pearson	1	.517**	.345*	.354*	.566**	.412**	-.154	.137	.208	.137	.566**
	Correlation											
	Sig. (2-tailed)		.000	.014	.012	.000	.003	.286	.342	.147	.341	.000
	N	50	50	50	50	50	50	50	50	50	50	50
x3.2	Pearson	.517**	1	.466**	.430**	.404**	.209	.039	.213	.257	.307*	.638**
	Correlation											
	Sig. (2-tailed)	.000		.001	.002	.004	.145	.787	.138	.071	.030	.000
	N	50	50	50	50	50	50	50	50	50	50	50
x3.3	Pearson	.345*	.466**	1	.586**	.558**	.261	-.045	.190	.255	.207	.621**
	Correlation											
	Sig. (2-tailed)	.014	.001		.000	.000	.067	.756	.186	.074	.149	.000
	N	50	50	50	50	50	50	50	50	50	50	50
x3.4	Pearson	.354*	.430**	.586**	1	.654**	.510**	-.141	.078	.351*	.194	.630**
	Correlation											
	Sig. (2-tailed)	.012	.002	.000		.000	.000	.330	.592	.013	.176	.000
	N	50	50	50	50	50	50	50	50	50	50	50
x3.5	Pearson	.566**	.404**	.558**	.654**	1	.630**	.036	.098	.389**	.200	.749**
	Correlation											
	Sig. (2-tailed)	.000	.004	.000	.000		.000	.803	.499	.005	.164	.000
	N	50	50	50	50	50	50	50	50	50	50	50
x3.6	Pearson	.412**	.209	.261	.510**	.630**	1	.100	.143	.328*	.119	.632**
	Correlation											

	Sig. (2-tailed)	.003	.145	.067	.000	.000		.488	.323	.020	.411	.000
	N	50	50	50	50	50	50	50	50	50	50	50
x3.7	Pearson Correlation	-.154	.039	-.045	-.141	.036	.100	1	.106	.099	.089	.334*
	Sig. (2-tailed)	.286	.787	.756	.330	.803	.488		.464	.496	.540	.018
	N	50	50	50	50	50	50	50	50	50	50	50
x3.8	Pearson Correlation	.137	.213	.190	.078	.098	.143	.106	1	.242	.026	.405**
	Sig. (2-tailed)	.342	.138	.186	.592	.499	.323	.464		.091	.856	.004
	N	50	50	50	50	50	50	50	50	50	50	50
x3.9	Pearson Correlation	.208	.257	.255	.351*	.389**	.328*	.099	.242	1	.545**	.637**
	Sig. (2-tailed)	.147	.071	.074	.013	.005	.020	.496	.091		.000	.000
	N	50	50	50	50	50	50	50	50	50	50	50
x3.10	Pearson Correlation	.137	.307*	.207	.194	.200	.119	.089	.026	.545**	1	.498**
	Sig. (2-tailed)	.341	.030	.149	.176	.164	.411	.540	.856	.000		.000
	N	50	50	50	50	50	50	50	50	50	50	50
total	Pearson Correlation	.566**	.638**	.621**	.630**	.749**	.632**	.334*	.405**	.637**	.498**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.018	.004	.000	.000	
	N	50	50	50	50	50	50	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Hasil Uji Validitas Y

Correlations

		y1	y2	y3	y4	y5	y6	total
y1	Pearson Correlation	1	.534**	.222	.259	.313*	.217	.592**
	Sig. (2-tailed)		.000	.122	.069	.027	.130	.000
	N	50	50	50	50	50	50	50
y2	Pearson Correlation	.534**	1	.500**	.442**	.264	.255	.701**
	Sig. (2-tailed)	.000		.000	.001	.064	.074	.000
	N	50	50	50	50	50	50	50
y3	Pearson Correlation	.222	.500**	1	.606**	.284*	.354*	.676**
	Sig. (2-tailed)	.122	.000		.000	.046	.012	.000
	N	50	50	50	50	50	50	50
y4	Pearson Correlation	.259	.442**	.606**	1	.464**	.556**	.803**
	Sig. (2-tailed)	.069	.001	.000		.001	.000	.000
	N	50	50	50	50	50	50	50
y5	Pearson Correlation	.313*	.264	.284*	.464**	1	.491**	.696**
	Sig. (2-tailed)	.027	.064	.046	.001		.000	.000
	N	50	50	50	50	50	50	50
y6	Pearson Correlation	.217	.255	.354*	.556**	.491**	1	.711**
	Sig. (2-tailed)	.130	.074	.012	.000	.000		.000
	N	50	50	50	50	50	50	50
total	Pearson Correlation	.592**	.701**	.676**	.803**	.696**	.711**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	50	50	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Hasil Uji Reliabilitas X1

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.695	8

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x1.1	29.26	7.462	.296	.683
x1.2	29.30	7.153	.301	.684
x1.3	29.00	6.980	.395	.664
x1.4	29.28	6.083	.432	.657
x1.5	29.42	6.453	.560	.626
x1.6	29.24	7.084	.382	.667
x1.7	29.24	7.002	.318	.681
x1.8	29.06	6.833	.424	.657

Hasil Uji Reliabilitas X2

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.800	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x2.1	22.60	5.673	.241	.839
x2.2	22.56	4.904	.640	.752
x2.3	22.66	4.923	.558	.769
x2.4	22.74	4.849	.589	.761
x2.5	22.72	4.451	.767	.718
x2.6	22.72	4.736	.591	.761

Hasil Uji Reliabilitas X3

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.721	10

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x3.1	37.94	13.160	.426	.692
x3.2	37.96	13.100	.532	.679
x3.3	38.04	12.978	.501	.681
x3.4	38.04	13.304	.531	.682
x3.5	38.00	12.571	.668	.660
x3.6	38.04	12.815	.507	.679
x3.7	39.50	14.092	.029	.799

x3.8	38.22	14.012	.234	.722
x3.9	38.08	12.810	.515	.678
x3.10	38.14	13.470	.340	.705

Hasil Uji Reliabilitas Y

Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded ^a	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.786	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
y1	20.96	7.182	.424	.778
y2	21.10	6.500	.539	.753
y3	20.98	7.163	.559	.755
y4	21.24	5.860	.672	.717
y5	21.30	6.378	.517	.759
y6	21.42	6.289	.536	.754

Hasil Deskriptif Variabel X1

Frequency Table

		endorment			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	netral	4	8.0	8.0	8.0
	setuju	35	70.0	70.0	78.0
	sangat setuju	11	22.0	22.0	100.0
	Total	50	100.0	100.0	

		endorment			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	netral	8	16.0	16.0	16.0
	setuju	29	58.0	58.0	74.0
	sangat setuju	13	26.0	26.0	100.0
	Total	50	100.0	100.0	

		endorment			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	netral	3	6.0	6.0	6.0
	setuju	24	48.0	48.0	54.0
	sangat setuju	23	46.0	46.0	100.0
	Total	50	100.0	100.0	

		endorment			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	sangat tidak setuju	1	2.0	2.0	2.0
	netral	9	18.0	18.0	20.0
	setuju	22	44.0	44.0	64.0
	sangat setuju	18	36.0	36.0	100.0
	Total	50	100.0	100.0	

endorsement

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	10	20.0	20.0	20.0
	setuju	31	62.0	62.0	82.0
	sangat setuju	9	18.0	18.0	100.0
	Total	50	100.0	100.0	

endorsement

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	5	10.0	10.0	10.0
	setuju	32	64.0	64.0	74.0
	sangat setuju	13	26.0	26.0	100.0
	Total	50	100.0	100.0	

endorsement

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	8	16.0	16.0	16.0
	setuju	26	52.0	52.0	68.0
	sangat setuju	16	32.0	32.0	100.0
	Total	50	100.0	100.0	

endorsement

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	4	8.0	8.0	8.0
	setuju	25	50.0	50.0	58.0
	sangat setuju	21	42.0	42.0	100.0
	Total	50	100.0	100.0	

FREQUENCIES VARIABLES=x2.1 x2.2 x2.3 x2.4 x2.5 x2.6
/ORDER=ANALYSIS.

Hasil Deskriptif Variabel X2

Frequency Table

		brand image			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	netral	4	8.0	8.0	8.0
	setuju	12	24.0	24.0	32.0
	sangat setuju	34	68.0	68.0	100.0
	Total	50	100.0	100.0	

		brand image			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	netral	2	4.0	4.0	4.0
	setuju	14	28.0	28.0	32.0
	sangat setuju	34	68.0	68.0	100.0
	Total	50	100.0	100.0	

		brand image			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	netral	3	6.0	6.0	6.0
	setuju	17	34.0	34.0	40.0
	sangat setuju	30	60.0	60.0	100.0
	Total	50	100.0	100.0	

		brand image			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	netral	3	6.0	6.0	6.0
	setuju	21	42.0	42.0	48.0
	sangat setuju	26	52.0	52.0	100.0
	Total	50	100.0	100.0	

brand image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	3	6.0	6.0	6.0
	setuju	20	40.0	40.0	46.0
	sangat setuju	27	54.0	54.0	100.0
	Total	50	100.0	100.0	

brand image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	4	8.0	8.0	8.0
	setuju	18	36.0	36.0	44.0
	sangat setuju	28	56.0	56.0	100.0
	Total	50	100.0	100.0	

FREQUENCIES VARIABLES=x3.1 x3.2 x3.3 x3.4 x3.5 x3.6 x3.7 x3.8 x3.9
x3.10
/ORDER=ANALYSIS.

Hasil Deskriptif Variabel X3

Frequency Table

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	1	2.0	2.0	2.0
	netral	3	6.0	6.0	8.0
	setuju	16	32.0	32.0	40.0
	sangat setuju	30	60.0	60.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	3	6.0	6.0	6.0
	setuju	20	40.0	40.0	46.0
	sangat setuju	27	54.0	54.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	5	10.0	10.0	10.0
	setuju	20	40.0	40.0	50.0
	sangat setuju	25	50.0	50.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	2	4.0	4.0	4.0
	setuju	26	52.0	52.0	56.0
	sangat setuju	22	44.0	44.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	3	6.0	6.0	6.0
	setuju	22	44.0	44.0	50.0
	sangat setuju	25	50.0	50.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	6	12.0	12.0	12.0
	setuju	18	36.0	36.0	48.0
	sangat setuju	26	52.0	52.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	sangat tidak setuju	1	2.0	2.0	2.0

tidak setuju	27	54.0	54.0	56.0
netral	4	8.0	8.0	64.0
setuju	10	20.0	20.0	84.0
sangat setuju	8	16.0	16.0	100.0
Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	2	4.0	4.0	4.0
	netral	3	6.0	6.0	10.0
	setuju	27	54.0	54.0	64.0
	sangat setuju	18	36.0	36.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	1	2.0	2.0	2.0
	netral	3	6.0	6.0	8.0
	setuju	23	46.0	46.0	54.0
	sangat setuju	23	46.0	46.0	100.0
	Total	50	100.0	100.0	

perceived quality

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	8	16.0	16.0	16.0
	setuju	19	38.0	38.0	54.0
	sangat setuju	23	46.0	46.0	100.0
	Total	50	100.0	100.0	

FREQUENCIES VARIABLES=y1 y2 y3 y4 y5 y6
/ORDER=ANALYSIS.

Hasil Deskriptif Variabel Y

Frequency Table

		purchase intention			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	4	8.0	8.0	8.0
	setuju	20	40.0	40.0	48.0
	sangat setuju	26	52.0	52.0	100.0
	Total	50	100.0	100.0	

		purchase intention			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	1	2.0	2.0	2.0
	netral	5	10.0	10.0	12.0
	setuju	22	44.0	44.0	56.0
	sangat setuju	22	44.0	44.0	100.0
	Total	50	100.0	100.0	

		purchase intention			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	netral	1	2.0	2.0	2.0
	setuju	27	54.0	54.0	56.0
	sangat setuju	22	44.0	44.0	100.0
	Total	50	100.0	100.0	

		purchase intention			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	2	4.0	4.0	4.0
	netral	6	12.0	12.0	16.0
	setuju	24	48.0	48.0	64.0
	sangat setuju	18	36.0	36.0	100.0
	Total	50	100.0	100.0	

purchase intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	1	2.0	2.0	2.0
	netral	10	20.0	20.0	22.0
	setuju	22	44.0	44.0	66.0
	sangat setuju	17	34.0	34.0	100.0
	Total	50	100.0	100.0	

purchase intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	tidak setuju	1	2.0	2.0	2.0
	netral	13	26.0	26.0	28.0
	setuju	22	44.0	44.0	72.0
	sangat setuju	14	28.0	28.0	100.0
	Total	50	100.0	100.0	

Your temporary usage period for IBM SPSS Statistics will expire in 4676 days.

GET

FILE='C:\Users\ACER\Pictures\ULB RANI\data rani mau diolah.sav'.
DATASET NAME DataSet1 WINDOW=FRONT.

REGRESSION

/MISSING LISTWISE
/STATISTICS COEFF OUTS R ANOVA COLLIN TOL
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT Y
/METHOD=ENTER X1 X2 X3
/SCATTERPLOT=(*SRESID ,*ZPRED)
/RESIDUALS NORMPROB(ZRESID).

Regression

Notes

Output Created	10-MAY-2023 01:56:54	
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>

	Split File	<none>
	N of Rows in Working Data File	50
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA COLLIN TOL /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT y /METHOD=ENTER x1 x2 x3 /SCATTERPLOT=(*SRESID ,*ZPRED) /RESIDUALS NORMPROB(ZRESID).
Resources	Processor Time	00:00:04.26
	Elapsed Time	00:00:01.97
	Memory Required	3472 bytes
	Additional Memory Required for Residual Plots	304 bytes

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	perceived quality, endorsement, brand image ^b	.	Enter

a. Dependent Variable: purchase intention

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.671 ^a	.451	.415	2.302

a. Predictors: (Constant), perceived quality, endorsement, brand image

b. Dependent Variable: purchase intention

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	200.204	3	66.735	12.592	.000 ^b
	Residual	243.796	46	5.300		

Total	444.000	49		
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a. Dependent Variable: purchase intention

b. Predictors: (Constant), perceived quality, endorsement, brand image

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-1.040	4.381		-.237	.813		
	endorsement	.224	.135	.218	2.652	.015	.684	1.462
	brand image	.346	.154	.300	2.251	.029	.671	1.490
	perceived quality	.225	.108	.297	2.089	.042	.589	1.698

a. Dependent Variable: purchase intention

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	endorsement	brand image	perceived quality
1	1	3.988	1.000	.00	.00	.00	.00
	2	.005	28.525	.22	.24	.67	.03
	3	.004	30.964	.55	.15	.14	.45
	4	.003	34.367	.23	.61	.19	.52

a. Dependent Variable: purchase intention

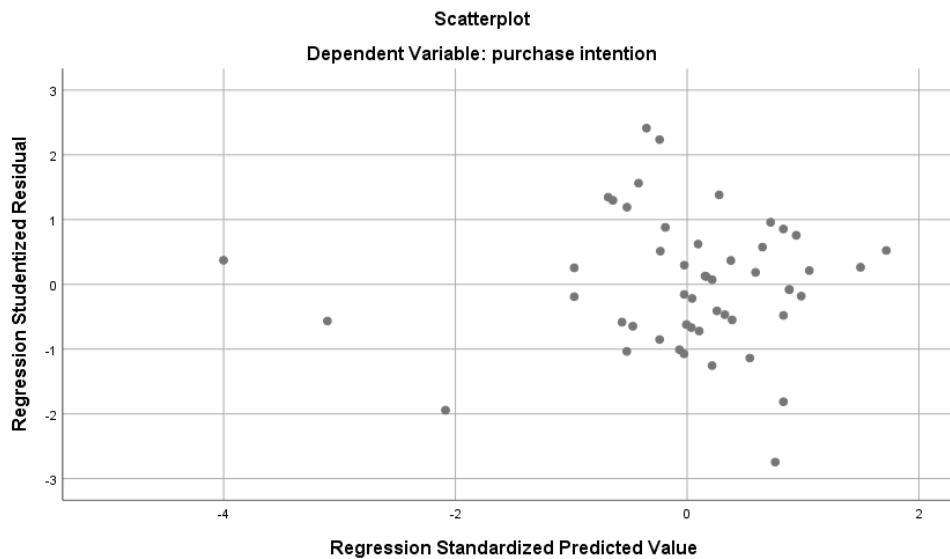
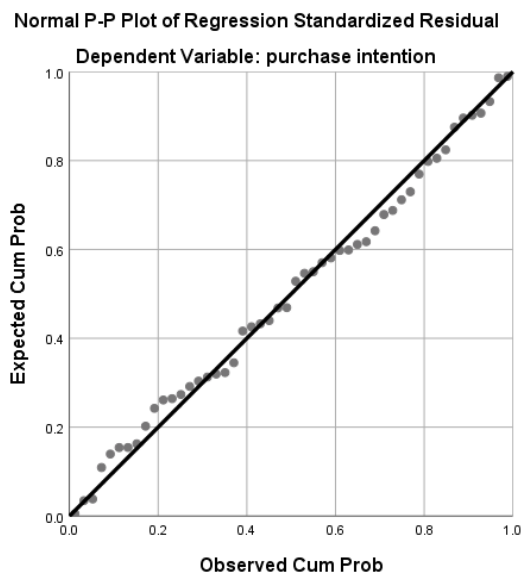
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	17.31	28.87	25.40	2.021	50
Std. Predicted Value	-4.001	1.718	.000	1.000	50
Standard Error of Predicted Value	.352	1.372	.623	.191	50
Adjusted Predicted Value	16.93	28.71	25.41	2.033	50
Residual	-5.935	5.310	.000	2.231	50
Std. Residual	-2.578	2.307	.000	.969	50
Stud. Residual	-2.745	2.412	-.002	1.009	50
Deleted Residual	-6.727	5.809	-.010	2.422	50
Stud. Deleted Residual	-2.969	2.553	-.003	1.039	50
Mahal. Distance	.166	16.429	2.940	2.824	50
Cook's Distance	.000	.251	.022	.043	50

Centered Leverage Value	.003	.335	.060	.058	50
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a. Dependent Variable: purchase intention

Charts



https://docs.google.com/forms/d/e/1FAIpQLSeXyLHlvBbwY464BnxQF2daqCr9oqMRUKxuHwvSp7MPHn_Q2w/viewform?usp=pp_url

Nama :	Usia :	Jenis kelamin :
Cahaya desmitayani	23	Perempuan
Suci intan permata	19	Perempuan
Lily	23	Perempuan
Silvia	17	prempuan
Dina	20	Perempuan
Anggita	17	prempuan
sari	18	prempuan
Uswatun Hasanah	21 tahun	Perempuan
Keypasaribu	20thn	Perempuan
Rani Rahmawati	21	Perempuan
Sasa	18	Perempuan
Lila	19	Perempuan
Ika	21	Perempuan
Ridha	19	Perempuan
Mika	19	
Rianti oktavia	20	Perempuan
Nia Ramadhani	19	Perempuan
Indah	22	Perempuan
Desi Manurung	26	Perempuan
Maya	23	Perempuan
Nurul Mujiariani	24 Tahun	Perempuan
Sapna	24 tahun	Perempuan
Syntiana Budi Putri	28 Tahun	Perempuan
Wiwid anggraini	26	Perempuan
Fadlia annisa	20 tahun	Perempuan
Tiara ramadhani	21 tahun	Perempuan
Almira ozara	23 tahun	Perempuan
Lestari	25 tahun	Perempuan
Dewi Handayani	22 tahun	Perempuan
Jenny	21 tahun	Perempuan
Lala	22 tahun	Perempuan
Puja pinandita	23 tahun	Perempuan
Sheilla	21 tahun	Perempuan
Feni indah	21 tahun	Perempuan
Fitria nurjanah	20 tahun	Perempuan

Lala	19 tahun	Perempuan
Rezky aulia	22 tahun	Perempuan
Husnul	23 tahun	Perempuan
Indriyani alhusna	26 tahun	Perempuan
Sri fatmawati	23 tahun	Perempuan
Mia surya	22 tahun	Perempuan
Dewi swartika	20 tahun	Perempuan
Aisyah	19 tahun	Perempuan
Intan	24 tahun	Perempuan
Vida	22 tahun	Perempuan
Zehra	24 tahun	Perempuan
Vivi	20 tahun	Perempuan
Salsa	21 tahun	Perempuan
Cintya	20 tahun	Perempuan
Firdayanti	22 tahun	Perempuan