

LAMPIRAN 1

KUISIONER PENELITIAN

PENGARUH KUALITAS PRODUK, HARGA, DAN KEPERCAYAAN KONSUMEN TERHADAP MINAT BELI PADA TOKO ONLINE LAZADADI DESA SEI SENTOSA KECAMATAN PANAI HULU KABUPATEN LABUHANBATU

**Yth.
Saudara/i.
Di Tempat**

Dengan Hormat,

Saya Rida Kurnia Sari Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Labuhanbatu Jurusan Manajemen. Saya saat ini sedang melakukan penelitian mengenai Pengaruh Kualitas Produk, Harga, dan Kepercayaan Konsumen Terhadap Minat Beli Pada Toko Online Lazada Di Desa Sei Sentosa Kecamatan Panai Hulu Kabupaten Labuhanbatu.

Penelitian ini saya ajukan sebagai skripsi, yang merupakan salah satu syarat guna untuk memperoleh gelar sarjana di Fakultas Ekonomi dan Bisnis Universitas Labuhanbatu. Untuk itu saya mengharapkan kesediaan Saudara/i sekalian untuk mengisi pernyataan kuisisioner ini sesuai dengan petunjuk yang sudah ada, semua informasi yang adna berikan akan dijamin kerahasiannya dan digunakan hanya untuk penelitian ini.

Oleh karena itu, atas kesediaan Saudara/i sekalian dalam mengisi kuisisioner ini, saya mengucapkan terima kasih, semoga bantuan dan amal Saudara/i sekalian mendapatkan imbalan dari Allah SWT.

Hormat Saya

Rida Kurnia Sari

Petunjuk Pengisian :

1. Isilah data diri anda sesuai dengan keadaan yang sebenarnya.
2. Pilihlah pada salah satu pilihan jawaban yang sesuai dengan pendapat anda dengan cara memberi tanda (✓) pada kolom yang tersedia.

Masing-masing pilihan jawaban memiliki makna sebagai berikut :

1 = Sangat Tidak Setuju

2 = Tidak Setuju

3 = Kurang Setuju

4 = Setuju

5 = Sangat Setuju

3. Diharapkan untuk tidak menjawab lebih dari 1 pilihan jawaban.
4. Identitas Responden.

1. Nama : _____
2. Jenis Kelamin : _____
3. Umur : 15 - 25 Tahun ()
: 26 - 30 Tahun ()
: 31 - 35 Tahun ()
: 36 - 40 Tahun ()
4. Pendidikan Terakhir : SMA/SMK ()
: S1 ()
: S2 ()
: S3 ()
5. Pekerjaan : Pelajar ()
: Mahasiswa ()
: Pegawai Negeri/Swasta ()
: Wirausaha ()

1. Variabel Kualitas Produk (X_1)

No	PERNYATAAN	SS	S	KS	TS	STS
		5	4	3	2	1
1.	Toko online Lazada bisa diandalkan disetiap produk yang kita butuhkan					
2.	Pelayanan di toko online Lazada cepat tanggap dengan pelayanan yang diberikan					
3.	Produk yang ada di toko online Lazada memiliki kualitas yang tahan cukup lama dalam pemakaian atau menggunakannya					
4.	Di setiap produk Lazada masing-masing memiliki masa kadaluarsanya					
5.	Lazada merupakan toko online yang memiliki fitur terbaik					
6.	Memiliki fitur-fitur yang unik dan menarik dibandingkan dari yang lain					

2. Variabel Harga (X_2)

No	PERNYATAAN	SS	S	KS	TS	STS
		5	4	3	2	1
1.	Harga di situs Lazada sesuai dengan kualitas produknya					
2.	Produk di toko online Lazada dikemas dengan baik dan rapi					
3.	Toko online Lazada dapat bersaing dengan toko online lainnya					
4.	Produk di Lazada dapat bersaing dalam bentuk variasi produk dan kualitasnya					

5.	Di dalam toko online Lazada terdapat beraneka ragam promosi yang di tawarkan					
6.	Promosi yang ditawarkan Lazada selalu sesuai dengan kebutuhan sehari-hari					

3. Variabel Kepercayaan Konsumen (X_3)

No	PERNYATAAN	SS	S	KS	TS	STS
		5	4	3	2	1
1.	Lazada memiliki pengalaman dalam mengirimkan barang tepat waktu					
2.	Lazada dapat berinteraksi dengan pelanggan dengan baik					
3.	Lazada memiliki kemampuan untuk memberikan keuntungan bagi setiap pelanggannya					
4.	Lazada memiliki itikad baik untuk memberikan kepuasan kepada pelanggannya					
5.	Lazada memenuhi apa yang diharapkan oleh pelanggannya					
6.	Lazada akan menjaga reputasi di setiap pelanggannya					

4. Variabel Minat Beli (Y)

No	PERNYATAAN	SS	S	KS	TS	STS
		5	4	3	2	1
1.	Lazada memiliki metode pembayaran yang banyak sehingga mempengaruhi minat					

	konsumen untuk berbelanja					
2.	Lazada memiliki banyak persediaan produk yang dibutuhkan pelanggannya					
3.	Konsumen merekomendasikan produk yang ada di situs Lazada kepada orang lain					
4.	Produk yang ada di toko online Lazada layak untuk dijadikan referensial berikutnya					
5.	Konsumen lebih tertarik kepada situs Lazada dibanding dengan situs lainnya					
6.	Lazada selalu memenuhi setiap kebutuhan pelanggannya					

LAMPIRAN 2

DATA TABULASI PENELITIAN

Variabel X¹ : Kualitas Produk

Sampel	Daftar Pernyataan						Jumlah
	X ¹ .1	X ¹ .2	X ¹ .3	X ¹ .4	X ¹ .5	X ¹ .6	
1	5	5	5	5	5	5	30
2	4	4	4	4	4	4	24
3	5	5	5	5	5	5	30
4	5	5	5	5	5	5	30
5	5	4	4	4	5	5	27
6	5	5	5	5	5	5	30
7	5	5	5	4	5	5	29
8	3	2	3	4	3	3	18
9	5	4	3	4	3	4	23
10	4	4	2	5	3	3	21
11	4	2	2	4	1	3	16
12	4	4	3	3	4	4	22
13	4	4	4	4	3	2	21
14	4	4	4	4	4	5	25
15	4	4	4	4	4	4	24
16	5	5	5	5	4	4	28
17	4	4	4	4	4	4	24
18	4	4	4	3	5	5	25
19	4	4	4	4	3	4	23
20	3	2	4	4	4	3	20
21	5	5	5	5	5	5	30
22	5	5	5	5	5	5	30
23	4	4	4	4	4	4	24
24	5	5	4	5	4	5	28
25	5	5	5	5	5	5	30
26	5	5	5	4	5	5	29
27	5	5	4	5	3	5	27

28	3	2	3	4	1	2	15
29	2	2	3	3	3	3	16
30	3	2	2	4	3	2	16
31	3	2	4	3	4	3	19
32	5	4	3	4	4	4	24
33	5	5	5	5	5	5	30
34	5	4	5	4	5	3	26
35	5	5	5	4	3	3	25
36	4	4	3	3	4	4	22
37	5	4	3	4	5	3	24
38	4	4	5	3	4	5	25
39	3	3	3	3	3	3	18
40	5	5	5	2	5	5	27
41	5	5	5	5	5	5	30
42	4	4	5	3	4	5	25
43	2	3	3	3	1	1	13
44	3	4	4	3	3	3	20
45	5	4	4	4	5	5	27
46	3	4	4	3	2	1	17
47	5	4	3	4	4	3	23
48	3	3	2	4	1	2	15
49	4	4	5	5	5	5	28
50	5	5	5	5	5	5	30
51	3	4	2	1	2	2	14
52	5	5	5	5	5	5	30
53	5	5	4	4	5	5	28
54	4	3	3	4	4	3	21
55	5	5	5	5	5	5	30
56	3	3	2	4	3	5	20
57	5	5	4	4	4	5	27
58	4	3	3	3	4	4	21
59	5	4	3	4	4	3	23

60	1	2	3	3	3	3	15
61	1	2	4	4	4	2	17
62	1	2	3	3	2	3	14
63	1	1	2	2	3	2	11
64	3	3	3	3	3	3	18
65	2	2	3	3	4	1	15
66	1	1	2	2	1	1	8
67	4	3	3	3	4	4	21
68	1	2	2	1	1	1	8
69	4	4	4	4	4	4	24
70	3	4	4	5	3	3	22
71	2	3	1	2	1	1	10
72	3	4	4	5	3	4	23
73	4	4	4	4	4	4	24
74	3	3	3	4	3	3	19
75	3	3	3	3	3	3	18
76	5	5	5	5	4	4	28
77	5	5	4	5	4	5	28
78	3	3	4	4	4	4	22
79	2	2	2	2	3	3	14
80	5	5	4	5	5	4	28
81	3	3	3	2	3	3	17
82	2	2	2	3	1	3	13
83	5	4	5	4	4	5	27
84	3	2	2	3	3	3	16
85	5	5	4	4	5	5	28
86	5	5	5	5	4	4	28
87	2	2	2	2	2	3	13
88	3	4	2	3	3	3	18
89	2	2	3	3	2	2	14
90	5	4	4	5	5	5	28
91	2	1	4	3	4	3	17

92	4	4	4	5	5	5	27
93	2	3	2	2	3	2	14
94	5	5	5	5	5	4	29
95	2	2	2	2	3	3	14
96	2	3	2	2	3	3	15
97	4	4	4	5	5	5	27
98	3	4	2	3	3	2	17
99	5	4	5	4	5	5	28
100	3	2	2	3	3	3	16
101	5	5	4	5	4	4	27
102	4	4	4	4	4	4	24
103	5	4	4	4	4	5	26
104	2	3	2	4	5	4	20
105	3	4	4	4	5	5	25
106	5	4	4	4	5	5	27
107	4	4	4	5	5	5	27
108	4	5	5	5	5	5	29
109	5	4	5	4	5	5	28
110	4	5	4	4	4	4	25
111	5	4	5	5	4	5	28
112	3	4	4	5	4	4	24
113	5	5	5	4	5	4	28
114	5	5	5	5	4	4	28
115	5	5	4	5	4	5	28
116	2	2	4	2	1	1	12
117	2	1	4	4	4	4	19
118	4	4	1	4	4	2	19
119	1	1	3	2	1	2	10
120	1	1	1	4	1	1	9
121	2	2	4	4	2	1	15
122	1	1	1	1	1	1	6
123	1	1	4	4	4	4	18

124	2	1	1	1	1	4	10
125	2	2	2	1	1	2	10
126	2	2	1	2	4	4	15
127	2	2	1	1	1	1	8
128	1	1	1	2	1	2	8
129	1	1	4	4	2	2	14
130	1	2	1	1	2	2	9
131	1	1	4	4	2	2	14
132	2	2	2	2	2	2	12
133	1	1	2	2	1	1	8
134	2	2	2	1	4	4	15
135	1	1	3	1	1	2	9
136	1	1	2	2	1	2	9
137	2	2	2	2	1	2	11
138	1	1	1	1	1	4	9
139	1	1	1	1	4	4	12
140	2	2	2	1	2	1	10
141	1	1	1	1	1	1	6
142	2	1	1	1	4	3	12
143	1	1	1	2	1	1	7
144	1	2	1	2	2	2	10
145	2	2	2	1	1	1	9
146	1	1	1	1	1	1	6
147	5	1	1	2	1	4	14
148	1	2	1	1	4	1	10
149	1	1	4	4	1	1	12
150	1	1	1	1	1	1	6
151	2	3	1	1	4	4	15
152	1	3	2	1	3	2	12
153	2	2	1	1	1	1	8
154	1	1	1	2	1	2	8
155	2	2	2	2	1	1	10

156	2	2	4	4	1	1	14
157	1	1	1	2	1	1	7
158	4	1	4	4	4	4	21
159	1	1	1	1	2	2	8
160	1	2	1	1	4	4	13

Variabel X^2 : Harga

Sampel	Daftar Penyataan						Jumlah
	$X^2.1$	$X^2.2$	$X^2.3$	$X^2.4$	$X^2.5$	$X^2.6$	
1.	5	5	5	4	4	3	26
2.	4	4	4	4	4	4	24
3.	5	5	5	5	5	5	30
4.	5	5	5	5	5	5	30
5.	5	5	5	5	5	5	30
6.	5	4	5	5	4	5	28
7.	5	5	5	5	5	5	30
8.	1	2	4	4	4	3	18
9.	3	4	5	4	1	4	21
10.	3	3	4	4	4	3	21
11.	4	4	3	5	4	3	23
12.	4	4	4	4	4	4	24
13.	3	4	4	4	4	4	23
14.	4	5	4	4	4	4	25
15.	4	4	3	4	4	4	23
16.	4	4	4	5	5	5	27
17.	4	4	4	4	4	4	24
18.	5	5	5	5	5	5	30
19.	5	4	5	3	4	4	25
20.	3	4	4	4	5	4	24
21.	5	5	5	5	5	5	30
22.	4	4	5	5	5	5	28
23.	4	4	4	4	4	4	24

24.	4	5	5	5	5	5	29
25.	4	4	3	4	5	5	25
26.	3	5	5	5	4	3	25
27.	5	4	5	5	5	4	28
28.	2	2	3	3	3	3	16
29.	3	4	4	4	4	2	21
30.	3	3	4	4	3	2	19
31.	2	3	2	2	2	2	13
32.	4	4	5	4	4	4	25
33.	5	5	5	5	5	5	30
34.	5	4	4	5	4	4	26
35.	3	3	3	3	3	3	18
36.	5	5	5	5	5	5	30
37.	4	3	3	3	4	4	21
38.	3	5	5	5	5	4	27
39.	4	4	4	4	5	5	26
40.	5	5	5	5	5	5	30
41.	4	4	5	4	5	4	26
42.	4	4	5	4	4	4	25
43.	3	4	3	4	4	3	21
44.	3	4	3	2	3	3	18
45.	5	5	5	5	5	5	30
46.	3	3	3	4	4	4	21
47.	4	4	5	5	5	3	26
48.	2	2	3	1	3	1	12
49.	5	5	5	5	5	5	30
50.	5	5	5	5	5	5	30
51.	4	4	4	4	2	1	19
52.	5	5	5	5	5	5	30
53.	5	4	4	4	5	5	27
54.	4	4	5	5	5	4	27
55.	4	5	4	4	5	5	27

56.	5	3	5	5	5	5	28
57.	4	4	4	4	4	4	24
58.	3	4	3	3	3	4	20
59.	4	4	5	5	5	3	26
60.	2	2	1	1	1	3	10
61.	2	4	5	5	5	5	26
62.	2	3	3	3	1	1	13
63.	1	1	2	2	1	3	10
64.	3	3	3	3	3	3	18
65.	1	1	1	2	3	2	10
66.	1	2	2	1	1	1	8
67.	4	4	4	4	4	3	23
68.	2	2	1	3	1	2	11
69.	4	4	4	4	4	4	24
70.	4	4	4	4	4	4	24
71.	2	2	3	2	2	3	14
72.	5	4	5	5	4	4	27
73.	4	4	4	4	4	4	24
74.	3	3	4	4	4	4	22
75.	3	3	3	3	3	3	18
76.	5	5	4	5	5	4	28
77.	5	5	5	5	5	4	29
78.	3	3	3	3	4	2	18
79.	3	3	4	3	4	2	19
80.	5	5	5	5	5	5	30
81.	2	3	3	3	3	4	18
82.	1	3	2	3	3	3	15
83.	5	5	4	5	5	5	29
84.	3	3	3	3	3	2	17
85.	4	5	5	5	5	5	29
86.	5	5	5	5	4	5	29
87.	2	2	3	3	3	2	15

88.	3	1	2	2	3	2	13
89.	3	3	3	3	3	3	18
90.	4	4	5	5	4	5	27
91.	3	3	3	3	3	2	17
92.	5	5	5	5	5	5	30
93.	3	3	3	2	2	2	15
94.	4	4	5	4	4	5	26
95.	3	4	3	4	4	3	21
96.	2	3	2	2	3	2	14
97.	4	5	5	5	5	4	28
98.	3	2	3	3	3	3	17
99.	5	5	4	4	5	5	28
100.	3	2	3	3	2	3	16
101.	5	4	4	5	4	5	27
102.	4	4	5	4	4	2	23
103.	5	5	5	5	4	5	29
104.	4	5	4	5	4	4	26
105.	4	5	5	5	4	5	28
106.	4	5	4	5	5	4	27
107.	5	5	5	5	4	4	28
108.	4	4	4	4	5	5	26
109.	4	5	4	5	5	5	28
110.	5	4	4	3	4	4	24
111.	4	5	5	5	4	4	27
112.	4	4	4	3	4	4	23
113.	5	4	4	4	5	5	27
114.	4	5	5	4	4	3	25
115.	4	5	5	5	5	4	28
116.	1	1	5	1	2	2	12
117.	1	1	2	2	1	1	8
118.	2	1	1	1	5	5	15
119.	1	1	1	1	1	1	6

120.	4	4	4	4	2	2	20
121.	1	1	2	2	1	5	12
122.	2	2	2	1	2	2	11
123.	2	2	2	2	1	1	10
124.	4	2	1	1	1	2	11
125.	2	2	1	1	1	4	11
126.	3	2	2	2	2	1	12
127.	1	2	2	1	1	1	8
128.	2	2	1	2	1	1	9
129.	2	2	2	2	1	2	11
130.	1	4	4	2	2	2	15
131.	1	1	2	2	2	2	10
132.	1	1	4	4	2	2	14
133.	4	4	1	2	4	4	19
134.	1	1	1	2	1	1	7
135.	1	1	2	1	2	1	8
136.	2	4	4	4	4	2	20
137.	2	2	3	2	4	4	17
138.	2	2	2	4	1	1	12
139.	2	1	4	4	1	2	14
140.	2	2	2	1	1	1	9
141.	1	1	4	2	2	2	12
142.	4	4	4	2	1	1	16
143.	1	1	1	2	4	4	13
144.	2	2	2	2	2	2	12
145.	1	2	4	4	4	1	16
146.	2	4	4	4	2	2	18
147.	1	1	2	1	1	2	8
148.	2	2	4	4	2	4	18
149.	1	1	1	1	1	1	6
150.	2	2	1	2	2	4	13
151.	3	2	2	3	2	4	16

152.	3	2	2	1	4	4	16
153.	1	1	1	1	1	1	6
154.	2	2	1	2	2	3	12
155.	1	1	1	1	1	4	9
156.	2	2	1	1	1	1	8
157.	2	1	4	2	4	4	17
158.	1	1	1	1	2	1	7
159.	1	1	4	4	1	1	12
160.	4	4	2	2	1	1	14

Variabel X^3 : Kepercayaan Konsumen

Sampel	Daftar Pernyataan						Jumlah
	$X^3.1$	$X^3.2$	$X^3.3$	$X^3.4$	$X^3.5$	$X^3.6$	
1.	5	5	5	5	5	4	29
2.	4	4	4	4	4	4	24
3.	5	5	5	5	5	5	30
4.	5	5	5	5	5	5	30
5.	4	4	5	5	4	5	27
6.	5	4	5	5	4	5	28
7.	5	5	5	5	5	5	30
8.	3	3	3	1	1	3	14
9.	4	2	3	4	5	4	22
10.	4	3	4	4	4	4	23
11.	4	4	3	4	4	4	23
12.	4	4	4	4	4	4	24
13.	4	4	4	4	3	4	23
14.	4	4	4	4	4	5	25
15.	4	4	4	4	4	4	24
16.	5	5	5	5	5	5	30
17.	4	4	4	4	4	4	24
18.	4	5	5	4	4	5	27
19.	3	3	4	3	4	4	21

20.	4	4	3	4	4	4	23
21.	4	3	4	4	4	4	23
22.	4	4	5	5	5	5	28
23.	4	4	4	4	4	4	24
24.	4	4	5	5	4	4	26
25.	3	4	5	5	5	5	27
26.	5	4	4	4	4	4	25
27.	5	3	5	4	4	5	26
28.	3	4	3	4	3	3	20
29.	2	4	4	3	3	4	20
30.	1	3	2	3	1	2	12
31.	3	4	2	3	3	4	19
32.	4	4	4	4	4	5	25
33.	5	5	5	5	5	5	30
34.	3	4	5	5	4	4	25
35.	4	4	4	5	4	3	24
36.	5	5	5	5	5	5	30
37.	3	3	4	4	4	4	22
38.	4	5	5	3	3	5	25
39.	4	3	4	4	4	4	23
40.	5	5	5	5	5	5	30
41.	4	5	4	5	4	5	27
42.	5	4	4	4	4	5	26
43.	3	2	2	2	2	3	14
44.	3	3	3	3	2	3	17
45.	4	4	5	5	5	5	28
46.	3	3	3	5	4	4	22
47.	5	5	4	5	4	4	27
48.	1	1	1	2	3	2	10
49.	5	5	5	5	5	5	30
50.	5	5	5	5	5	5	30
51.	2	4	2	4	4	4	20

52.	5	5	5	5	5	5	30
53.	5	5	5	5	5	5	30
54.	4	4	4	3	4	3	22
55.	5	5	5	5	5	5	30
56.	4	5	4	4	5	5	27
57.	5	5	5	5	4	4	28
58.	4	3	3	3	3	3	19
59.	5	5	4	5	4	4	27
60.	1	1	3	3	3	1	12
61.	4	4	4	5	4	5	26
62.	3	1	2	3	3	1	13
63.	1	2	2	2	2	1	10
64.	3	3	3	3	3	3	18
65.	1	1	1	2	4	4	13
66.	2	2	2	2	2	1	11
67.	3	4	4	4	4	4	23
68.	1	2	1	2	1	1	8
69.	4	4	4	4	4	4	24
70.	4	4	4	4	4	4	24
71.	3	3	3	2	2	2	15
72.	5	5	3	5	5	4	27
73.	4	4	4	4	4	4	24
74.	3	4	4	4	4	4	23
75.	3	3	3	3	3	3	18
76.	5	4	4	5	5	5	28
77.	4	5	5	5	5	5	29
78.	1	4	4	4	3	2	18
79.	3	4	3	2	4	3	19
80.	5	4	4	4	5	5	27
81.	3	3	3	3	2	4	18
82.	4	3	3	2	3	3	18
83.	5	5	5	5	4	5	29

84.	3	3	4	3	3	2	18
85.	4	5	4	5	5	5	28
86.	5	5	5	5	5	5	30
87.	3	2	2	2	2	3	14
88.	4	2	2	4	3	2	17
89.	2	3	3	3	3	2	16
90.	5	5	5	4	4	5	28
91.	2	3	4	3	2	1	15
92.	5	5	5	4	5	5	29
93.	3	2	3	2	2	2	14
94.	4	5	5	5	5	5	29
95.	2	3	4	3	3	2	17
96.	3	3	3	4	3	2	18
97.	4	4	4	5	4	5	26
98.	3	2	3	3	3	2	16
99.	4	4	4	5	4	4	25
100.	3	2	2	3	2	4	16
101.	5	5	4	4	5	5	28
102.	5	5	5	4	4	4	27
103.	5	5	5	5	5	5	30
104.	4	5	5	4	4	5	27
105.	4	4	4	5	5	4	26
106.	5	4	5	5	5	5	29
107.	5	4	4	4	4	4	25
108.	4	5	5	4	4	5	27
109.	5	4	5	4	5	5	28
110.	5	5	4	4	4	4	26
111.	5	4	5	4	5	5	28
112.	4	4	2	4	5	4	23
113.	4	5	5	5	3	3	25
114.	3	3	5	3	4	5	23
115.	4	5	5	5	4	5	28

116.	2	2	2	2	1	1	10
117.	4	4	3	2	1	1	15
118.	1	2	2	2	1	1	9
119.	1	2	2	2	2	1	10
120.	2	4	3	3	4	4	20
121.	4	5	5	4	4	2	24
122.	1	2	4	4	4	2	17
123.	3	2	4	4	1	1	15
124.	2	4	1	1	4	4	16
125.	4	4	2	2	2	2	16
126.	1	1	2	4	4	2	14
127.	4	4	1	2	1	2	14
128.	1	2	4	4	2	2	15
129.	1	2	2	4	4	4	17
130.	4	4	2	3	2	2	17
131.	1	2	4	4	2	4	17
132.	3	2	4	2	1	2	14
133.	2	2	1	1	2	1	9
134.	1	1	2	2	2	2	10
135.	2	1	1	1	4	4	13
136.	1	2	2	1	1	1	8
137.	4	4	1	1	1	1	12
138.	2	1	1	2	1	1	8
139.	1	1	2	1	1	2	8
140.	1	1	4	4	2	2	14
141.	1	4	4	2	2	2	15
142.	1	1	1	2	1	2	8
143.	2	1	4	4	1	1	13
144.	2	2	2	1	4	4	15
145.	1	2	1	2	4	4	14
146.	1	1	1	1	4	2	10
147.	1	2	2	1	4	2	12

148.	1	1	4	4	2	1	13
149.	2	2	2	2	1	2	11
150.	1	2	2	2	2	2	11
151.	3	2	1	1	1	1	9
152.	2	1	1	1	1	1	7
153.	1	1	1	1	1	2	7
154.	2	2	2	4	4	4	18
155.	1	4	1	1	1	1	9
156.	1	1	1	1	1	1	6
157.	4	4	1	1	1	2	13
158.	1	2	2	2	2	4	13
159.	1	1	4	4	3	3	16
160.	1	1	1	2	2	2	9

Variabel Y : Minat Beli

Sampel	Daftar Pernyataan						Jumlah
	Y ¹ .1	Y ¹ .2	Y ¹ .3	Y ¹ .4	Y ¹ .5	Y ¹ .6	
1.	5	5	5	5	3	3	26
2.	4	4	4	4	4	4	24
3.	5	5	5	5	5	5	30
4.	5	5	5	5	5	5	30
5.	5	5	5	4	4	5	28
6.	4	5	4	5	5	5	28
7.	5	5	5	5	3	5	28
8.	3	3	3	3	1	2	15
9.	3	4	4	4	4	5	24
10.	4	2	3	3	3	4	19
11.	5	5	4	4	4	4	26
12.	5	4	4	4	4	4	25
13.	4	4	4	4	3	4	23
14.	4	4	4	4	4	4	24
15.	4	4	4	4	4	4	24

16.	4	4	4	4	4	4	24
17.	4	4	4	4	4	4	24
18.	4	4	4	5	4	5	26
19.	4	4	4	4	4	4	24
20.	3	4	4	4	3	3	21
21.	4	5	4	3	4	5	25
22.	4	4	4	4	4	5	25
23.	4	4	4	4	4	4	24
24.	5	5	5	5	5	5	30
25.	5	5	4	4	5	5	28
26.	5	3	3	5	4	5	25
27.	4	5	3	5	5	5	27
28.	5	3	3	4	3	2	20
29.	5	5	3	4	3	4	24
30.	5	1	2	2	4	2	16
31.	1	3	3	3	3	2	15
32.	4	4	5	4	3	4	24
33.	5	5	5	5	5	5	30
34.	4	5	5	5	5	5	29
35.	3	3	4	5	3	5	23
36.	5	5	4	4	4	4	26
37.	3	4	4	3	3	3	20
38.	5	4	4	3	5	3	24
39.	4	5	4	4	4	4	25
40.	5	5	5	5	4	5	29
41.	5	5	4	4	4	3	25
42.	4	4	4	4	4	4	24
43.	4	3	3	3	1	2	16
44.	3	3	3	3	3	3	18
45.	5	5	5	5	5	5	30
46.	4	4	2	3	1	4	18
47.	5	5	5	5	4	4	28

48.	3	3	2	3	4	3	18
49.	5	5	5	5	5	5	30
50.	5	5	5	5	5	5	30
51.	4	4	4	4	1	3	20
52.	5	5	5	5	5	5	30
53.	5	5	5	4	4	5	28
54.	5	4	4	3	4	5	25
55.	5	5	5	5	4	5	29
56.	3	5	5	4	3	5	25
57.	4	4	4	4	4	4	24
58.	3	3	3	3	4	4	20
59.	5	5	5	5	4	4	28
60.	1	1	1	2	3	3	11
61.	4	4	4	4	3	4	23
62.	1	3	2	2	2	2	12
63.	1	2	3	3	3	1	13
64.	3	3	3	3	3	3	18
65.	1	3	3	3	2	3	15
66.	2	1	1	1	3	2	10
67.	5	5	4	4	4	3	25
68.	1	2	1	2	1	1	8
69.	4	4	4	4	4	4	24
70.	4	4	4	4	3	4	23
71.	4	2	2	3	1	3	15
72.	5	5	4	4	3	4	25
73.	4	4	4	4	4	4	24
74.	4	4	3	4	3	4	22
75.	3	3	3	3	3	3	18
76.	5	4	3	4	4	5	25
77.	4	4	5	5	5	5	28
78.	3	2	3	2	3	2	15
79.	4	4	3	3	3	2	19

80.	4	5	5	5	4	5	28
81.	3	3	4	3	3	3	19
82.	2	3	3	3	3	3	17
83.	4	4	5	5	5	5	28
84.	2	2	3	2	3	2	14
85.	5	5	5	5	4	5	29
86.	5	4	4	4	4	4	25
87.	3	1	2	3	2	2	13
88.	4	3	4	3	4	3	21
89.	3	2	3	2	4	3	17
90.	5	5	5	5	4	4	28
91.	3	3	3	4	4	3	20
92.	5	5	5	5	4	4	28
93.	3	3	2	2	3	2	15
94.	5	5	5	5	4	4	28
95.	1	4	3	2	3	2	15
96.	1	1	2	3	3	4	14
97.	4	5	5	5	5	5	29
98.	3	3	3	2	2	2	15
99.	5	5	5	5	5	5	30
100.	1	2	2	2	2	4	13
101.	5	4	5	5	4	4	27
102.	3	4	4	4	5	3	23
103.	4	5	4	5	5	4	27
104.	5	4	4	4	4	4	25
105.	4	4	4	4	5	4	25
106.	4	4	4	4	4	5	25
107.	4	4	4	4	4	4	24
108.	4	5	4	4	4	5	26
109.	4	5	5	5	5	4	28
110.	4	4	5	4	4	4	25
111.	5	5	5	4	5	5	29

112.	4	4	5	4	5	4	26
113.	4	3	4	5	5	5	26
114.	5	5	5	4	5	5	29
115.	4	5	4	5	4	5	27
116.	2	1	1	2	2	4	12
117.	4	2	2	2	4	1	15
118.	2	2	2	2	2	2	12
119.	4	4	4	4	1	1	18
120.	1	1	1	1	1	1	6
121.	2	2	1	1	1	1	8
122.	2	2	4	4	4	4	20
123.	4	1	1	1	2	2	11
124.	2	2	1	1	1	1	8
125.	2	1	1	1	1	1	7
126.	1	2	1	1	1	1	7
127.	1	4	2	2	1	1	11
128.	2	2	2	2	2	2	12
129.	2	1	2	2	2	1	10
130.	1	1	4	4	2	1	13
131.	2	2	2	2	1	2	11
132.	2	2	1	2	2	2	11
133.	2	2	2	2	2	2	12
134.	1	1	4	4	2	2	14
135.	2	1	4	4	1	1	13
136.	1	1	2	2	1	4	11
137.	1	1	1	2	2	1	8
138.	1	1	1	1	2	2	8
139.	2	2	2	2	2	2	12
140.	1	1	2	1	1	2	8
141.	3	2	2	2	2	2	13
142.	2	2	2	1	1	4	12
143.	4	2	2	2	1	1	12

144.	4	4	1	2	4	4	19
145.	4	4	4	4	2	1	19
146.	1	1	2	2	2	1	9
147.	1	2	2	1	1	2	9
148.	2	1	2	1	2	1	9
149.	2	2	2	1	2	1	10
150.	2	1	4	4	4	1	16
151.	2	2	4	4	1	1	14
152.	1	1	1	1	4	4	12
153.	2	2	4	4	4	4	20
154.	4	4	4	2	1	2	17
155.	1	1	4	1	4	2	13
156.	1	1	1	1	1	1	6
157.	1	1	1	2	2	5	12
158.	4	2	2	1	1	1	11
159.	2	1	4	1	1	4	13
160.	2	1	2	1	2	2	10

LAMPIRAN 3

HASIL UJI VALIDITAS DAN RELIABILITAS INSTRUMEN SPSS

Uji Validitas Kualitas Produk (X¹)

CORRELATIONS

```

/VARIABLES=X1.1 X1.2 X1.3 X.4 X1.5 X1.6 TOTAL
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.
    
```

Correlations

[DataSet0]

		Correlations						
		X1.1	X1.2	X1.3	X.4	X1.5	X1.6	TOTAL
X1.1	Pearson Correlation	1	,876**	,715**	,734**	,719**	,753**	,917**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X1.2	Pearson Correlation	,876**	1	,715**	,700**	,723**	,694**	,899**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X1.3	Pearson Correlation	,715**	,715**	1	,785**	,670**	,639**	,859**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X.4	Pearson Correlation	,734**	,700**	,785**	1	,626**	,613**	,846**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
	N	160	160	160	160	160	160	160
X1.5	Pearson Correlation	,719**	,723**	,670**	,626**	1	,811**	,868**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
	N	160	160	160	160	160	160	160
X1.6	Pearson Correlation	,753**	,694**	,639**	,613**	,811**	1	,860**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000
	N	160	160	160	160	160	160	160
TOTAL	Pearson Correlation	,917**	,899**	,859**	,846**	,868**	,860**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	160	160	160	160	160	160	160

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Validitas Harga (X²)

CORRELATIONS

```

/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2.5 X2.6 TOTALL
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

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Correlations

[DataSet0]

		Correlations						
		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	TOTALL
X2.1	Pearson Correlation	1	,851**	,687**	,735**	,726**	,677**	,888**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X2.2	Pearson Correlation	,851**	1	,754**	,801**	,739**	,627**	,906**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X2.3	Pearson Correlation	,687**	,754**	1	,837**	,702**	,560**	,861**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X2.4	Pearson Correlation	,735**	,801**	,837**	1	,752**	,638**	,904**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
	N	160	160	160	160	160	160	160
X2.5	Pearson Correlation	,726**	,739**	,702**	,752**	1	,762**	,892**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
	N	160	160	160	160	160	160	160
X2.6	Pearson Correlation	,677**	,627**	,560**	,638**	,762**	1	,812**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000
	N	160	160	160	160	160	160	160
TOTALL	Pearson Correlation	,888**	,906**	,861**	,904**	,892**	,812**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	160	160	160	160	160	160	160

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Validitas Kepercayaan Konsumen (X³)

CORRELATIONS

```

/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 X3.6 TOTALLL
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

[DataSet0]

		Correlations						
		X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	TOTALLL
X3.1	Pearson Correlation	1	,800**	,658**	,643**	,626**	,680**	,854**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X3.2	Pearson Correlation	,800**	1	,686**	,638**	,625**	,685**	,857**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X3.3	Pearson Correlation	,658**	,686**	1	,814**	,643**	,664**	,860**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
	N	160	160	160	160	160	160	160
X3.4	Pearson Correlation	,643**	,638**	,814**	1	,734**	,689**	,870**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
	N	160	160	160	160	160	160	160
X3.5	Pearson Correlation	,626**	,625**	,643**	,734**	1	,828**	,860**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
	N	160	160	160	160	160	160	160
X3.6	Pearson Correlation	,680**	,685**	,664**	,689**	,828**	1	,879**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000
	N	160	160	160	160	160	160	160
TOTALLL	Pearson Correlation	,854**	,857**	,860**	,870**	,860**	,879**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	160	160	160	160	160	160	160

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Validitas Minat Beli (Y)

CORRELATIONS

/VARIABLES=Y1.1 Y1.2 Y1.3 Y1.4 Y1.5 Y1.6 TOTALLLL

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

[DataSet0]

Correlations							
	Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Y1.6	TOTALLLL
Pearson Correlation	1	,791**	,680**	,704**	,622**	,609**	,849**
Y1.1 Sig. (2-tailed)		,000	,000	,000	,000	,000	,000
N	160	160	160	160	160	160	160
Pearson Correlation	,791**	1	,772**	,782**	,651**	,683**	,901**
Y1.2 Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
N	160	160	160	160	160	160	160
Pearson Correlation	,680**	,772**	1	,855**	,667**	,635**	,882**
Y1.3 Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
N	160	160	160	160	160	160	160
Pearson Correlation	,704**	,782**	,855**	1	,697**	,694**	,906**
Y1.4 Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
N	160	160	160	160	160	160	160
Pearson Correlation	,622**	,651**	,667**	,697**	1	,717**	,834**
Y1.5 Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
N	160	160	160	160	160	160	160
Pearson Correlation	,609**	,683**	,635**	,694**	,717**	1	,835**
Y1.6 Sig. (2-tailed)	,000	,000	,000	,000	,000		,000
N	160	160	160	160	160	160	160
TOT Pearson Correlation	,849**	,901**	,882**	,906**	,834**	,835**	1
ALL Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
LL N	160	160	160	160	160	160	160

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Reliabilitas Kualitas Produk (X²)

RELIABILITY

```

/VARIABLES=X1.1 X1.2 X1.3 X1.4 X1.5 X1.6
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/STATISTICS=CORR COV
/SUMMARY=TOTAL MEANS VARIANCE COV CORR.

```

Reliability

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	160	100,0
	Excluded ^a	0	,0
	Total	160	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,939	,939	6

Inter-Item Correlation Matrix

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6
X1.1	1,000	,876	,715	,734	,719	,753
X1.2	,876	1,000	,715	,700	,723	,694
X1.3	,715	,715	1,000	,785	,670	,639
X1.4	,734	,700	,785	1,000	,626	,613
X1.5	,719	,723	,670	,626	1,000	,811
X1.6	,753	,694	,639	,613	,811	1,000

Inter-Item Covariance Matrix

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6
X1.1	2,292	1,890	1,479	1,498	1,561	1,596
X1.2	1,890	2,030	1,392	1,345	1,478	1,385
X1.3	1,479	1,392	1,868	1,446	1,314	1,223
X1.4	1,498	1,345	1,446	1,818	1,210	1,158

X1.5	1,561	1,478	1,314	1,210	2,056	1,630
X1.6	1,596	1,385	1,223	1,158	1,630	1,962

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Item Means	3,232	3,119	3,325	,206	1,066	,006	6
Item Variances	2,004	1,818	2,292	,473	1,260	,028	6
Inter-Item Covariances	1,440	1,158	1,890	,732	1,632	,034	6
Inter-Item Correlations	,718	,613	,876	,263	1,429	,005	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X1.1	16,21	36,894	,873	,824	,920
X1.2	16,28	38,226	,850	,795	,923
X1.3	16,20	39,658	,796	,687	,930
X1.4	16,07	40,102	,780	,678	,932
X1.5	16,13	38,794	,805	,719	,929
X1.6	16,09	39,288	,796	,720	,930

Uji Reliabilitas Harga (X^2)

RELIABILITY

```

/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2.5 X2.6
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/STATISTICS=CORR COV
/SUMMARY=TOTAL MEANS VARIANCE COV CORR.

```

Reliability

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	160	100,0
	Excluded ^a	0	,0
	Total	160	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,940	,940	6

Inter-Item Correlation Matrix

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6
X2.1	1,000	,851	,687	,735	,726	,677
X2.2	,851	1,000	,754	,801	,739	,627
X2.3	,687	,754	1,000	,837	,702	,560
X2.4	,735	,801	,837	1,000	,752	,638
X2.5	,726	,739	,702	,752	1,000	,762
X2.6	,677	,627	,560	,638	,762	1,000

Inter-Item Covariance Matrix

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6
X2.1	1,854	1,590	1,254	1,374	1,420	1,269
X2.2	1,590	1,883	1,387	1,508	1,456	1,185
X2.3	1,254	1,387	1,798	1,542	1,351	1,035
X2.4	1,374	1,508	1,542	1,885	1,482	1,206
X2.5	1,420	1,456	1,351	1,482	2,063	1,506
X2.6	1,269	1,185	1,035	1,206	1,506	1,896

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Item Means	3,373	3,213	3,519	,306	1,095	,012	6
Item Variances	1,897	1,798	2,063	,264	1,147	,008	6
Inter-Item Covariances	1,371	1,035	1,590	,555	1,536	,023	6
Inter-Item Correlations	,723	,560	,851	,290	1,518	,006	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X2.1	17,03	36,842	,836	,761	,927
X2.2	16,91	36,375	,861	,800	,924
X2.3	16,72	37,574	,799	,727	,931
X2.4	16,78	36,398	,859	,787	,924
X2.5	16,85	36,015	,837	,726	,927
X2.6	16,91	38,211	,729	,618	,940

Uji Reliabilitas Kepercayaan Konsumen (X³)

RELIABILITY

/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5 X3.6

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/STATISTICS=CORR COV

/SUMMARY=TOTAL MEANS VARIANCE COV CORR.

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
	Valid	160	100,0
Cases	Excluded ^a	0	,0
	Total	160	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,931	,932	6

Inter-Item Correlation Matrix

	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6
X3.1	1,000	,800	,658	,643	,626	,680
X3.2	,800	1,000	,686	,638	,625	,685
X3.3	,658	,686	1,000	,814	,643	,664
X3.4	,643	,638	,814	1,000	,734	,689
X3.5	,626	,625	,643	,734	1,000	,828
X3.6	,680	,685	,664	,689	,828	1,000

Inter-Item Covariance Matrix

	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6
X3.1	2,013	1,516	1,258	1,193	1,182	1,362
X3.2	1,516	1,783	1,236	1,114	1,110	1,291
X3.3	1,258	1,236	1,818	1,436	1,154	1,264
X3.4	1,193	1,114	1,436	1,710	1,278	1,272
X3.5	1,182	1,110	1,154	1,278	1,770	1,555
X3.6	1,362	1,291	1,264	1,272	1,555	1,992

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Item Means	3,386	3,250	3,481	,231	1,071	,006	6
Item Variances	1,848	1,710	2,013	,302	1,177	,016	6
Inter-Item Covariances	1,281	1,110	1,555	,445	1,401	,018	6
Inter-Item Correlations	,694	,625	,828	,203	1,325	,005	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X3.1	17,07	34,492	,781	,685	,921
X3.2	16,94	35,211	,791	,700	,920
X3.3	16,89	35,014	,796	,715	,919
X3.4	16,84	35,231	,811	,741	,917
X3.5	16,94	35,198	,795	,738	,919
X3.6	16,91	34,048	,819	,743	,916

Uji Reliabilitas Minat Beli (Y)

RELIABILITY

```

/VARIABLES=Y1.1 Y1.2 Y1.3 Y1.4 Y1.5 Y1.6
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA
/STATISTICS=CORR COV
/SUMMARY=TOTAL MEANS VARIANCE COV CORR.

```

Reliability

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	160	100,0
	Excluded ^a	0	,0
	Total	160	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,934	,935	6

Inter-Item Correlation Matrix

	Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Y1.6
Y1.1	1,000	,791	,680	,704	,622	,609
Y1.2	,791	1,000	,772	,782	,651	,683
Y1.3	,680	,772	1,000	,855	,667	,635
Y1.4	,704	,782	,855	1,000	,697	,694
Y1.5	,622	,651	,667	,697	1,000	,717
Y1.6	,609	,683	,635	,694	,717	1,000

Inter-Item Covariance Matrix

	Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Y1.6
Y1.1	1,947	1,586	1,222	1,296	1,138	1,186
Y1.2	1,586	2,065	1,430	1,481	1,226	1,369
Y1.3	1,222	1,430	1,662	1,453	1,128	1,142
Y1.4	1,296	1,481	1,453	1,738	1,206	1,275
Y1.5	1,138	1,226	1,128	1,206	1,721	1,312
Y1.6	1,186	1,369	1,142	1,275	1,312	1,944

Summary Item Statistics

	Mean	Minimum	Maximum	Range	Maximum / Minimum	Variance	N of Items
Item Means	3,326	3,200	3,394	,194	1,061	,005	6
Item Variances	1,846	1,662	2,065	,404	1,243	,026	6
Inter-Item Covariances	1,297	1,128	1,586	,458	1,406	,019	6
Inter-Item Correlations	,704	,609	,855	,245	1,402	,005	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Y1.1	16,58	35,176	,777	,654	,926
Y1.2	16,64	33,728	,850	,755	,916
Y1.3	16,56	35,568	,829	,762	,919
Y1.4	16,61	34,819	,863	,791	,915
Y1.5	16,76	36,236	,761	,610	,927
Y1.6	16,63	35,467	,757	,612	,928

LAMPIRAN 4

UJI ASUMSI KLASIK

REGRESSION

```

/MISSING LISTWISE
/STATISTICS COEFF OUTS R ANOVA COLLIN TOL
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT Y
/METHOD=ENTER X1 X2 X3
/SCATTERPLOT=(*SRESID ,*ZPRED)
/RESIDUALS HISTOGRAM(ZRESID)
/SAVE RESID.
    
```

Regression

[DataSet0]

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X3, X1, X2 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,911 ^a	,829	,826	2,951

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1,243	,726		1,712	,089
	X1 (Kualitas Produk)	,267	,067	,281	3,992	,000
	X2 (Harga)	,343	,072	,351	4,795	,000
	X3 (Kepercayaan Konsumen)	,325	,080	,323	4,070	,000

a. Dependent Variable: Y

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	7,71	29,28	19,96	6,437	160
Std. Predicted Value	-1,903	1,448	,000	1,000	160
Standard Error of Predicted Value	,246	,908	,446	,138	160
Adjusted Predicted Value	7,29	29,26	19,97	6,437	160
Residual	-10,996	12,291	,000	2,923	160
Std. Residual	-3,726	4,166	,000	,991	160
Stud. Residual	-3,841	4,235	-,002	1,009	160
Deleted Residual	-11,684	12,706	-,009	3,032	160
Stud. Deleted Residual	-4,024	4,487	-,001	1,027	160
Mahal. Distance	,114	14,047	2,981	2,656	160
Cook's Distance	,000	,242	,009	,031	160
Centered Leverage Value	,001	,088	,019	,017	160

a. Dependent Variable: Y

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics		
	B	Std. Error	Beta			Tolerance	VIF	
1	(Constant)	1,243	,726		1,712	,089		
	X1 (kualitas produk)	,267	,067	,281	3,992	,000	,221	4,515
	X2 (harga)	,343	,072	,351	4,795	,000	,204	4,903
	X3 (kepercayaan konsumen)	,325	,080	,323	4,070	,000	,174	5,754

a. Dependent Variable: Y

NPar Tests

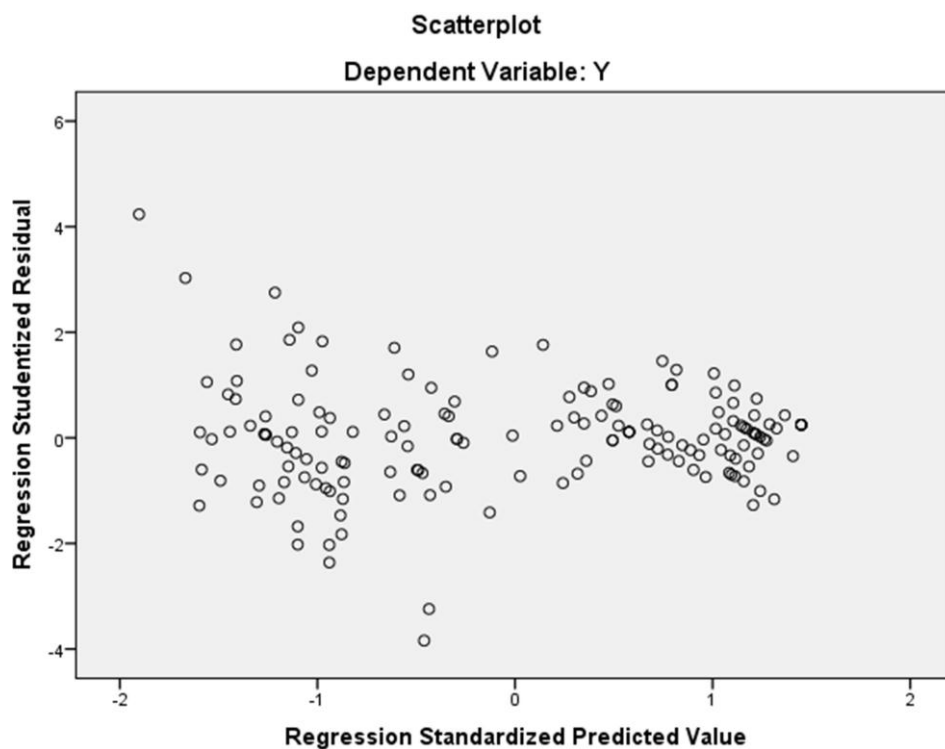
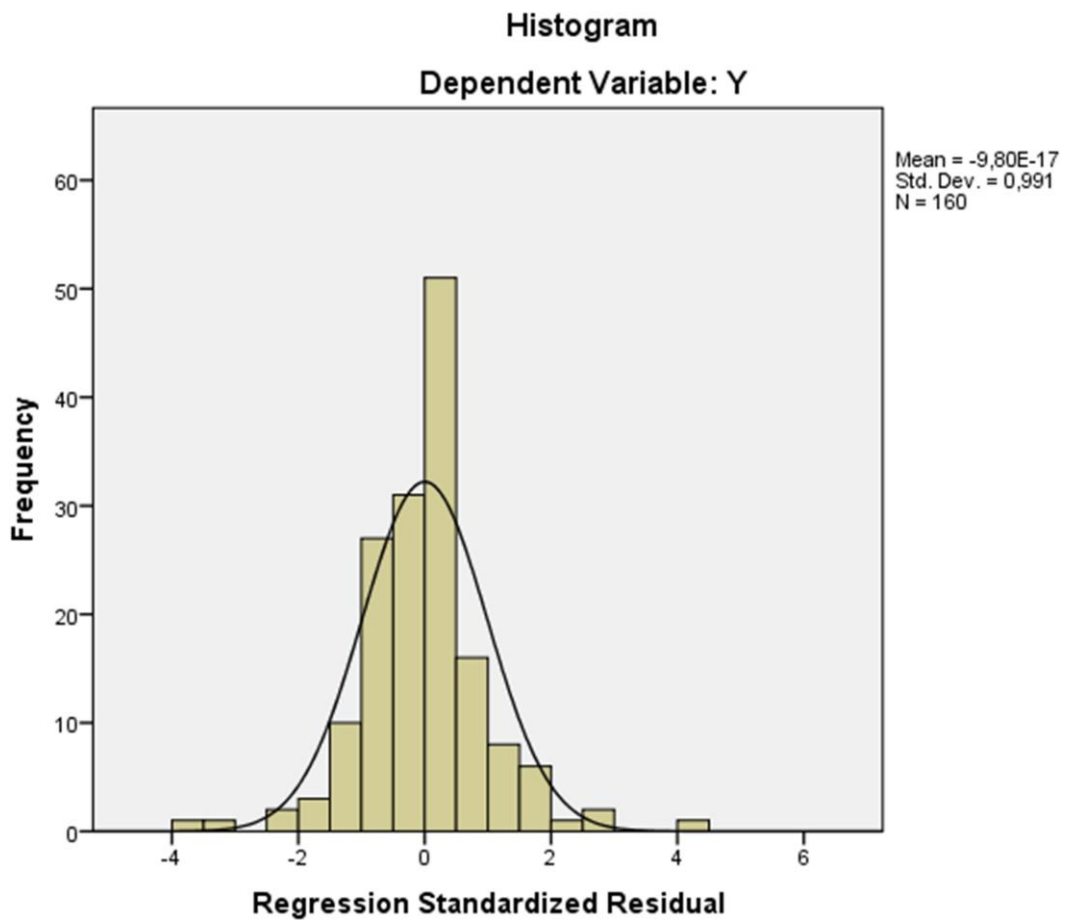
One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		160
Normal Parameters ^{a,b}	Mean	0E-7
	Std. Deviation	2,92272425
	Absolute	,105
Most Extreme Differences	Positive	,105
	Negative	-,060
Kolmogorov-Smirnov Z		1,328
Asymp. Sig. (2-tailed)		,059

a. Test distribution is Normal.

b. Calculated from data.

CHARTS



LAMPIRAN 5

UJI T, UJI F, DAN KOEFISIEN DETERMINAN (R^2)

```

REGRESSION
  /MISSING LISTWISE
  /STATISTICS COEFF OUTS R ANOVA COLLIN TOL
  /CRITERIA=PIN(.05) POUT(.10)
  /NOORIGIN
  /DEPENDENT Y
  /METHOD=ENTER X1 X2 X3
  /SCATTERPLOT=(*SRESID , *ZPRED)
  /RESIDUALS HISTOGRAM(ZRESID)
  /SAVE RESID.
    
```

Regression

[DataSet0]

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X3, X1, X2 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,911 ^a	,829	,826	2,951

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	6588,465	3	2196,155	252,240	,000 ^b
	Residual	1358,228	156	8,707		
	Total	7946,694	159			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	1,243	,726		1,712	,089
X1	,267	,067	,281	3,992	,000
X2	,343	,072	,351	4,795	,000
X3	,325	,080	,323	4,070	,000

a. Dependent Variable: Y

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	1,243	,726		1,712	,089		
X1	,267	,067	,281	3,992	,000	,221	4,515
X2	,343	,072	,351	4,795	,000	,204	4,903
X3	,325	,080	,323	4,070	,000	,174	5,754

a. Dependent Variable: Y