

Innovative: Journal Of Social Science Research Universitas Pahlawan Tuanku Tambusai

## **LETTER OF ACCEPTANCE (LoA)**

No.721/INNOVATIVE/III/2024

The Editor in Chief of Innovative Journal has been received the article:

In The Name Of : Nurul Aida Siregar, Nurintan Asyiah Siregar, Nur'Ainun

Gulo

Title : ANALISIS KEPUTUSAN PEMBELIAN MELALUI

PERSONAL SELLING, GAYA HIDUP, DAN KUALITAS

PRODUK DI COFFEE SHOP RHL

Institution : Universitas Labuhanbatu

And pleased to inform you that the article has completed its review and will be published in the Innovative: Journal Of Social Science Research Volume 4 Number 2 of 2024 (E- ISSN 2807-4238 and P-ISSN 2807-4246). This journal is indexed by Sinta 5, Moraref, One Search, Base and Google Scholar. Thus, this letter of statement is prepared to be used properly.

Bangkinang, 18 April 2024 Signed below

WVERSITAS PAUTIFI Hana P, M.Pd