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ANALYSIS OF THE EFFECT OF FLASH SALES, LIFESTYLE, RATING PRODUCTS, AND INFLUENCER ENDORSEMENT ON CONSUMER PURCHASE DECISIONS IN THE TIKTOKSHOP APPLICATION

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After the peer review process, your article has been provisionally accepted for rapid publication in the Indonesian Interdisciplinary Journal of Sharia Economics (IIJSE) Vol. 06 No. 03, 2023.

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Regards,

Mohamad Toha

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